

Woolworths 2017 'StyleBySA' launch

This week Woolworths launched their 2017 'StyleBySA' seasonal campaign by championing home-grown talent, featuring a capsule collection by eight local designers who are taking the fashion scene by storm, namely Rich Mnisi, Thebe Magugu, AKJP, Pichulik, Maria McCloy, Sol-Sol, Selfi and Young & Lazy.













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