Acceleration's 2nd Digital Ignition Symposium

Acceleration's 2nd Digital Ignition Symposium kicked off last week in Franshhoek on 4 - 5 June. This year's event was attended by a wide variety of marketer and publishers from the industry, based both locally and internationally.

Speakers presenting over the two days included Steve Plimsoll (The Data Alliance), Jeff Eales (BSKYB), Richard Mullins (Acceleration), Elan Lohmann (Sleekgeek) and Axel Schaefer (Adobe).

For more, visit: https://www.bizcommunity.com