

Huge growth for Africa's biggest opportunities expo



In July this year, SAITEX once again reaffirmed its position as Africa's leading business opportunities trade exhibition, attracting business people from around the world for almost 20 years. The Expo recorded its highest attendance since the recent global recession, visitor numbers increasing by 16% to 6 141. Exhibitors increased by 30% to 479, with participants from 54 countries - a staggering 57% increase over SAITEX 2010. Over 60% of show visitors were Owners, Managing Directors or Directors of companies.

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