

The latest in visual marketing

A high-end marketing tool for corporate promotions, the Zimzala Media Video LCD Brochure combines print with high-quality video for an unparalleled experience in visual marketing.



The brochure can be fully customised to suit different marketing needs whether being used for advertising and production campaigns. The brochure offers flexible marketing strategies, including print and showreel capabilities.

Slideshows, corporate videos, adverts, product/campaign pitches and events, all work well with the LCD Brochure platform.

The latest in video technology

The video modules are the latest in high resolution TFT LCD specifications and are available in various sizes, including high impact 4.3" widescreen and the latest 7" hi-tech version with touch screen technology.

The LCD Brochures include extra memory to allow for larger files with the option of up to six downloads in one presentation. With a built-in, high power rechargeable battery pack, every unit has a USB connection for charging, uploading and downloading.

Zimzala Media offers a design service to create the perfect backdrop to complement and enhance the impact of video/s.

Cost of production

Packages will include the costs for design, video production and the product per unit, providing an effective and efficient option of production.

For further information contact Gilles Raffle on gilles@zimzalagroup.co.za or go to www.zimzalagroup.co.za/index.html

For more, visit: <https://www.bizcommunity.com>