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## SA Tourism in search of a new CEO

<u>Thandiwe January-Mclean</u> has resigned as CEO of South African Tourism "to pursue her own personal interests", SA Tourism board chairperson Jabu Mabuza has announced. She leaves at the end of August 2011, at which time Tim Scholtz will be acting CEO until the board has completed its recruitment process.



Thandiw e January-Mclean, outgoing CEO of South African Tourism

January-Mclean has been with the national tourism agency, responsible for the marketing of South Africa as a preferred tourist destination, for <u>a year and a half</u>.

According to a statement from SA Tourism CMO Roshene Singh, January-Mclean "has led the organisation through its most challenging and exciting times. The year 2010 was a momentous year for all in tourism and under her leadership and drive working closely with stakeholders across various sectors, SA attracted an all-time high of over eight million foreign tourist arrivals.

"Together with her team, the CEO always demonstrated professionalism and openness in engaging stakeholders to continue the positive momentum and brand positioning that was leveraged off the success of the tournament. She leaves a legacy of having moved the organisation forward to explore new markets and she firmly placed Africa and the domestic tourism agenda at the forefront of South African Tourism's marketing efforts, while entrenching its core markets.

"The personal touch and warmth of the CEO was always felt with all stakeholders, and particularly her staff, and her immense contribution will be missed," concludes Singh.

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