

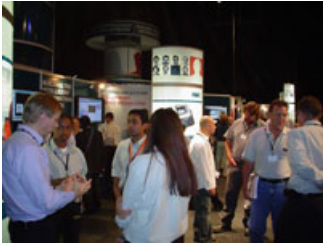
Network security and IP communications for Valentines Day

Issued by [Indigo Marketing](#)

14 Mar 2005



Cisco Systems Networkers Africa 2005, held in Sun City from 13 - 16 February was highly rated by delegates, with 95% of the 700 delegates saying they would attend the 2006 event.



"A Cisco event certainly proves more challenging than most other conferences," says Indigo Marketing MD Janice Scheckter.

"Understanding network requirements to build Wireless Hotspots, connectivity supply to enable large scale live demonstrations and at the same time ensuring that 14 break away rooms run smoothly, takes both extensive planning and excellent on-site logistics," she adds.

"Due to the nature of the audience, the web functionality expectation is extremely high, with delegates looking to manage their booking and personal session agenda independently.



"The long relationship with Cisco Systems and the exposure to the global Cisco Networkers programme and all the innovations that accompany it has been hugely rewarding to Indigo as an event management company.

"What more and more delegates want, beyond the Cisco technical audience, is self management of the booking process. A good understanding of web architecture and its capability make this happen and it's something which Indigo continues to explore with each event," Scheckter concludes.

This is the sixth Cisco end user conference which Indigo Marketing has managed.



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