

Marketing Indaba Durban almost sold out

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This year, the Durban leg of Marketing Indaba will be hosted at the luxurious Oyster Box Hotel in Umhlanga and tickets are almost sold out. If you are a serious marketer you should attend this two-day conference that deals with marketing strategies, opportunities, branding, customer relations, social media and more.



The Cape Town and Sandton legs were highly successful and well attended and delegate feedback confirmed its content relevance to the challenges marketers face today. Delegates to the indaba will tap into a wealth of skill and discover the latest trends in marketing.

MARKETING INDABA

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The conference line-up includes more than 18 industry leaders. These include speakers include the likes Greg Tregoning (Co-founder of Vega School of Brand Leadership), Koo Govender (CEO of VWV Group), Diane Charton (Managing director of Red & Yellow), Andrew Welch (CEO of Y&R South Africa), Elizabeth Lee Ming (Head of Digital Marketing at Momentum), Jared Molko (Brand Director at Google SA), Claire Cobbledick (Marketing Manager

of Gumtree SA), Mike Saunders (CEO: DigitLab), Ann Druce (Founfer of Octarine Communications) and many other professional keynote speakers.

Marketing Indaba is the one event that marketers should attend annually and the organiser, CADEK Media, is happy to bring the event to Durban for the second time in its four-year existence. Apart from staying in tune with the latest in the world of marketing, delegates will also leave with loads of ideas and tips that they can use and implement in their daily activities. The event also offers fantastic network opportunities to ensure that you networks with like minded marketers across industries.

Tickets cost R3,500 for the two-day event. Visit www.marketingindaba.com or call CADEK Media at +27(0) 21 854 4700.

