

Standard Bank sponsors pan-African football

Bank enters into long-term agreement to sponsor Africa's beautiful game.

In a new eight-year commercial agreement with Confederation of African Football (CAF), Standard Bank has secured sponsorship rights - as the official financial services sponsor - to the following events or tournaments:

- Orange Africa Cup of Nations - biannually: 2010 (Angola), 2012, 2014, 2016
- African Nations Championship (CHAN) - 2009, 2011
- Orange African Youth Championship (Under 20) - biannually: 2009, 2011, 2013, 2015
- Orange CAF Confederations Cup - annually: 2009 to 2016
- Orange CAF Champions League - annually: 2009 to 2016

After successfully partnering with the CAF Champions League and the Africa Cup of Nations (AFCON) in Ghana in 2008, the new sponsorship agreement emphasises its commitment to African football over the long term. It is reputed to be the only African corporate sponsor to the Orange Africa Cup of Nations Angola 2010, Africa's premier football tournament.

"It is appropriate that the company, which has an association with Africa that stretches for almost 150 years and has the largest presence in Africa of any financial institution, should be a key sponsor of African football," said Clive Tasker, CEO of Standard Bank Africa

"The Orange Africa Cup of Nations Angola 2010, which will be held between 10-31 January, has increased significance next year as five of the 16 nations involved will represent Africa at the 2010 FIFA World Cup South Africa - the first World Cup to be hosted on the African continent."

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