

Professional Speakers Association of Southern Africa (PSASA) Convention 2024

#PSASA2024 is the highly anticipated Annual Convention of the Professional Speakers Association of Southern Africa (PSASA).

Professional Speakers are the original influencers; when they speak, audiences change behaviour, refresh commitments, try new things. They depart their expertise and influence from conference stages, the front of auditoriums and meeting rooms, across the desks of executives, or through the screens of thousands.

The PSASA Convention is an annual event hosted by the Professional Speakers Association of Southern Africa (PSASA), a membership body which exists to support the common needs of Professional Speakers (individuals that offer some form of public speaking as a paid-for service). During its 17-year existence, the convention has been consistently attended by an enthusiastic audience primarily based in Southern Africa. It has however over the years also become a popular event with international speakers looking to develop their African network.

The #PSASA2024 convention theme of art&science describes the balancing act Professional Speakers need to maintain as they meld the subjective, sensory, emotional and personal with the objective, analytical, rational and public in order to captivate audience and inspire action. The dynamic intersection of art&science provides an ideal environment for the creativity and innovation Professional Speakers need to stay on top of their game.

Aside from the technical speaking craft skills they have to hone, Professional Speakers also have to be savvy business owners that contribute to economic growth through job creation and support for service providers. The programme will therefore feature local and international speakers on the topics of:

- Technology/systems for Professional Speakers
 - Financial management, accounting and taxes for Professional Speakers
 - Legal and contractual considerations for Professional Speakers
 - Financial planning for Professional Speakers
 - Diversity and psychological safety at events
 - Speaking across geographical/cultural boundaries
 - Speaking to differently abled audiences
 - Speaking to neuro diverse audience
 - Success stories from Hall of Fame / Million Dollar Club speakers
- and much more.

Date: 19 April 2024 to 21 April 2024

Time: 09:00 - 14:00

Venue: Sandton / Johannesburg

For more, visit: <https://www.bizcommunity.com>