

# Win R3000 with the IMC Conference Slogan Hunt competition

Issued by [Living Your Brand](#)

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**It's that time again! With just over a month to go before the IMC Conference sets foot in Johannesburg, Living Your Brand is giving you the opportunity to get creative and win big!**



Put your thinking caps on and help our team come up with a fresh and eye-catching slogan for the next IMC Conference edition. The creative mind behind the most original and innovative slogan will walk away with **R3000** in cash as well as a ticket to attend both the CPT and JHB IMC Conferences in 2013 - **over R12 000 in prizes**.

**Jaco van Zyl**, Head of Conferencing at Living Your Brand, said, "We are looking for a slogan that can encapsulate the idea of integrated marketing communication. It should focus on effective content delivery to a targeted audience in order to get the desired response."

To enter, all you need to do is Tweet "**@IMCConference #sloganhunt**" with your slogan idea - (Note that participants will be allowed to enter more than one slogan.) The Living Your Brand team will then deliberate and select two finalists. Entries will be accepted up until the day before the announcement and final judging will take place on the **29th of October 2012** after the Johannesburg Conference, where the lucky winner will be announced.

Each week, Living Your Brand will be giving away a complimentary delegate pass to one lucky subscriber. All #SloganHunt entries received during that week will stand a chance to win.

To stay in touch and get all results, follow us on **@IMCConference** or subscribe to our mailing list [here](#).

Good luck!

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