

Last chance to register for Online Retailing Conference

The 5th Online Retailing Conference takes place on 18-19 June 2013 at Emperors Palace and there are still some seats left to hear industry experts discuss various aspects of online retailing.



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Secure online payment methods, accessibility of internet connectivity, technological advancements competitive prices, and the ever-increasing need for convenience in today's fast paced life-style are just some of factors contributing to the development of the online retailing industry in South Africa.

Although the South African online retailing industry has reached major milestones in terms of the industry's initial development, there is still a long way to go until it sees significant increases in adoption and usage rates of online retailing. According to Euromonitor International, a researcher for consumer markets, South Africa online retail sales only amount to 0.9% of total retail sales in comparison to other countries such as Brazil at 11%, China at 10.7% and Russia at 4.2%.

Considerable headway in the online retailing industry will still take time. Many aspects hinder the development of the industry. In order for online retailing to gain momentum basic requirement would need to be put in place, requirements such as higher internet penetration rate, increased credit-card usage, faster and more affordable internet connectivity and also improved delivery services infrastructure.

A panel of industry thought leaders, whose presentations will highlight major issues facing the industry, will lead the conference. Themes that will be addressed include the overview of online retailing in South Africa, innovation and technological developments, marketing and online retailing as well as governance and compliance issues that affect the industry.

Speakers

Gain valuable insights from key industry leaders such as:

- Alison Kuhlmann, Marketing Manager, Netflorist
- Anthony Kotton, Managing Director, One Loyalty
- Barry Coetzee, Chief Executive Officer, iVeri
- Danie Strachan, Partner, Adams and Adams
- Daniel Guasco, Chief Executive Officer, Groupon
- Darren van der Schyff, Senior Account Manager, Demographica
- Declan Hollywood, Industry Manager: Retail, Google
- Godfrey Parkin, Co-founder, Britefire
- Iain Meaker, Executive: Commercial Distribution, Comair
- Jaco Jonker, Chief Executive Officer, Bid or Buy
- Jonathan Houston, Head: Digital Marketing, Deloitte
- Justin Drennan, Founder, WantItAll.co.za
- Kevin Meltzer, Business Development Director and Co-founder, Consology

- Leon Lategan, Conversion Optimisation Analyst, Conversion Camel
- Natalie McCrae, Managing Director, Keystone Consulting
- Robin Philips, Sales and Marketing Director, PayGate
- Stephanus Smit, Executive: Business Development, Payat
- Zane Zietsman, Chief Technology Officer, Digital Planet

Costs for the two-day conference are R7600 + VAT per person. To register, go to www.tci-sa.co.za/brochures/online_retail_small_3.pdf.

For more, visit: <https://www.bizcommunity.com>