

Online fashion store increases access

36Boutiques, which began in 2010 as a <u>36-hour flash sales online portal</u>, has now relaunched itself as a 24/7 site with constant collections alongside its famous flash sales, ensuring that customers have access to a wide selection of local and international brands. It has also introduced 36TV, 36Magazine and 36News.



36TV opens up the doorway to fashion, from catwalk to closet. The latest fashion shows come alive on viewers' screens. Local fashion designer, Michelle Ludek, shows viewers how to wear and style her versatile bestseller, the Gatsby dress.

36Magazine is an interactive online magazine that covers the look, what is in store and designer interviews.

36News is a free subscription that offers inspiration and deals, news on the flash sales and discounts on designer brands.

For more information, go to www.36boutiques.com.

For more, visit: https://www.bizcommunity.com