

## Cape Town car charging startup Zimi Charge gets opportunity to pitch to energy leaders

Zimi Charge, a Cape Town-founded startup providing mobile charging stations for vehicles throughout South Africa, has been given the opportunity to pitch to energy leaders holding potential investments worth more than \$100bn at the Green Energy Africa Summit 2022. The event will give startup companies an opportunity to connect with industry leaders and government officials through its Energy Investment Village.



Source: [Unsplash](#)

The Energy Investment Village is a partnership with the Saldanha Bay Innovation Campus, an initiative of Freeport Saldanha, and advisory firm the Research Institute for Innovation and Sustainability.

Zimi Charge is investing in charging stations to build electric vehicle infrastructure. The company's target is to help those who participate in e-commerce deliveries, e-hailing, grocery deliveries, restaurant deliveries, last-mile logistics, package delivery, and car rentals.

Zimi Charge CEO Michael Maas states, "We are very excited about attending the summit. The opportunity to pitch for funding will directly enable us to scale sustainable electric vehicle charging in Africa. The initiative is an excellent platform for us to meet funders, explore partnerships and scale our business."

The company has been assisting brick-and-mortar enterprises with becoming more sustainable or offering their communities sustainable options. “We are also interested in expanding our partnerships with stakeholders across Africa in the energy, logistics and e-mobility space,” Maas added.

Electric vehicles and trucks are a growing market across the continent. The installation of electric car charging stations is gaining momentum in Africa as investors look to exploit what will develop into a multimillion-dollar market opportunity driven by a growing demand for e-mobility. According to Data Bridge researchers, over the 2022-2029 period, the market is expected to grow from a valuation of \$129.85m in 2021 to \$9.39bn.

Zimi Charge is offering enterprises the opportunity for private electrical charging units for their own fleets. Businesses may also be able to discuss peer-to-peer electric vehicle charging at their facilities with the CEO of Zimi Charge.

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