

## Volkswagen's best-selling electric car is coming to South Africa in 2022

Volkswagen has said that it will introduce a test fleet of ID.4s in South Africa in 2022 as the second phase of its electric mobility strategy in the country. The ID.4 is a compact SUV and is the group's best-selling electric model. Volkswagen's electric mobility strategy kicked off in 2020 with the launch of an e-Golf test fleet. The e-Golfs were used for research purposes and testing by motoring media as well as Volkswagen dealers in an effort to gain insights into the experiences of living with an electric vehicle in South Africa.



Source: [Mtorpress](#)

“It is important for us to conduct thorough research on electric vehicles before introducing them in South Africa. With the e-Golf test fleet, we exposed hundreds of Volkswagen customers to electric vehicles and over 90% of those customers indicated that they would consider buying an electric vehicle in the future,” said Steffen Knapp, head of the Volkswagen Passenger Car Brand.

“This year, we also brought in a fleet of Volkswagen ID.3 vehicles which were used for experiential events for corporate clients, dealers as well as motoring media,” added Knapp.

“Most South African drivers currently prefer internal combustion engine cars. In order to be South Africa’s best-selling electric vehicle brand, we first need to educate our consumers by getting as many of them as possible to experience electric vehicles with the hope of changing perceptions. The introduction of the all-electric ID.4 will assist us with gaining valuable insights which will pave the way for Volkswagen to include electric vehicles in the future product portfolio in South Africa,” concluded Knapp.

The ID.4 also offers ranges of up to 522kms and is the current World Car of the Year.

The third phase of the electric mobility strategy will see the first fully-electric Volkswagen vehicles going on sale in South Africa.

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