

# International speakers joins formidable SAAFF Congress line-up

Two more international speakers, Singapore-based Stanley Lim, Chairman of the Singapore Logistics Association, and Ghanaian serial entrepreneur Fred Swaniker, have joined the line-up of 16 top speakers for the SA Association of Freight Forwarders ([SAAFF](#)) annual Congress.

They will be sharing the speaker's podium with industry stalwarts like freight forwarding industry icon and honorary FIATA board Issa Baluch and Stephen Morris, Chairman of FIATA's Customs Affairs Institute. The two-day SAAFF Congress takes place on 6 and 7 September at Gallagher Convention Centre, Midrand.



Stanley Lim

## Logistics 4.0 Challenges

Lim is the group chief operating officer of Addicon Logistics Management headquartered in Singapore, past president of FIATA and currently the chair of the FIATA Congress Committee. Lim will address congress delegates on *Logistics 4.0 Challenges for Supply Chain Planning*.

“Logistics 4.0 is the supply chain equivalent of Industry 4.0, the ‘Fourth Wave’ of industrial evolution that seeks to digitally merge information technology, engineering, production, and logistics into a fully networked operation,” says Lim. “Logistics 4.0 is the blueprint for digitising the value chain from factory to customer. It must support a highly developed division of labour with a key focus on collaboration.”

## African leadership development

Swaniker is deeply passionate about Africa and believes the continent’s greatest need is good leadership. He will be addressing delegates on *Innovative solutions to developing world-class African talent for the logistics industry in Africa*.



Fred Swaniker

Swaniker was recognised by Echoing Green as one of the ‘best emerging social entrepreneurs in the world’ in 2006 and is a Fellow of the Aspen Institute’s Global Leadership Network.

In recognition of his work in developing Africa's future leaders, Swaniker was one of 115 people selected to attend US President Obama's first-ever Forum for Young African Leaders held at the White House in 2010. He was recognised as a Young Global Leader by the World Economic Forum, and one of the top ten young 'Power Men' in Africa listed by Forbes Magazine in 2011.

"We are extremely honoured to have these two giants sharing their wisdom and experience with our industry in two vitally important areas - new integrated technologies and business leadership," concludes SAAFF's CEO, Dave Logan.

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