

FlySafair takes off

FlySafair, the newest domestic air service in South Africa, launched on Thursday, 16 October 2014. Destinations include Cape Town, Johannesburg, Port Elizabeth and George.



FlySafair CEO, Dave Andrew describes the airline as a true low cost carrier that offers the traveling public an alternative that doesn't just offer low fares as part of a special deal, but on a permanent basis. FlySafair will allow its passengers to customise their own flying experience to suit their needs.

"In line with international best practice, a true low cost airline charges passengers a base rate fare to secure their seats on a flight, and allows for two pieces of free carry-on luggage that weighs no more than 7kg in total," Andrew explains.

Additional extras

"Passengers can also then select additional extras such as pre-booked preferential seat selection, travel insurance, on-board catering, extra-space seats and checked in luggage which are charged for separately.

"When designing our offering, we felt strongly that our passengers should not be charged for services they don't make use of. For instance, if they are simply flying from Cape Town to Johannesburg for a day business trip, there is no need to incur the cost of luggage. This comes in stark contrast to the many so-called low cost carriers who charge a flat fee for the trip.

"Beyond providing our passengers with great value for money, we will also deliver reliable service and comfort on our fleet of Boeing 737-400 aircraft. Having been around for almost 50 years, Safair has a legacy of proven experience, expertise and excellence that will continue to be demonstrated in this new chapter of our proud history."

Allowing passengers to book their flights on a menu-type basis means FlySafair can offer regular fares from as low as R499* between Cape Town and Johannesburg, R399* between Cape Town and Port Elizabeth, as well as R399* between Cape Town and George, all including taxes.

For more, go to www.flysafair.co.za

**T&Cs apply*

For more, visit: <https://www.bizcommunity.com>