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The Best of Biz 2015: Finance

We've compiled a #BestofBiz 2015 list for all our industries, from articles with the most views, the most-read contributors to the press offices with the most hits.

Our lists of the most read content for the finance industry over the past year are below. View our lists for the other industries: <u>Marketing & Media</u>, <u>Agriculture</u>, <u>Automotive</u>, <u>Building</u>, <u>CSI & Sustainability</u>, <u>Education</u>, <u>Energy & Mining</u>, <u>Finance</u>, <u>HR</u>, <u>IT</u>, <u>Legal</u>, <u>Lifestyle</u>, <u>Logistics</u>, <u>Manufacturing</u>, <u>Property</u>, <u>Retail</u>, <u>Tourism</u> and <u>Medical</u>.

Our most-read stories

| 1 | SA maintains top spot for its Auditing and Reporting Standards | 06 Oct 2015 |
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| 2 | Preparing financially for a job loss | 30 Jun 2015 |
| 3 | Tips for saving on your mobile bill | 30 Jul 2015 |
| 4 | South Africa's Budget 2015: the full text | 26 Feb 2015 |
| 5 | The road ahead after completing articles - Graham Paulsen | 29 May 2015 |
| 6 | SARS boss suspended again after court relief - Natasha Marrian | 12 Jan 2015 |
| 7 | Tax implications when investing on behalf of children | 27 Nov 2015 |
| 8 | High-income earners can expect significant tax increases | 30 Jan 2015 |
| 9 | Banks 'overcharging' on businesses fees | 26 Jan 2015 |
| 10 | How to prevent identity theft - Andera Lakai | 25 Aug 2015 |
| 11 | How to choose a bank - Sophie Baker | 12 Mar 2015 |
| 12 | Tax hikes on the way | 02 Jan 2015 |
| 13 | Online payment scams simple to execute | 12 Jun 2015 |
| 14 | Standard Bank's UCount Rewards approaches R1bn mark | 24 Jul 2015 |
| 15 | Uber taxi service poses new liability challenges | 13 Jul 2015 |
| 16 | Khwezi Trade offers a range of investment opportunities | 20 Aug 2015 |
| 17 | Online traders must comply with FSB conditions | 30 Sep 2015 |
| 18 | Know your credit score | 23 Jan 2015 |
| 19 | Guidance on SARS changes to tax claims for medical disabilities - Ilsa Groenewald | 27 Aug 2015 |
| 20 | 2015 tax season kicks off | 01 Jul 2015 |

Our most-read contributors

| 1 | Sophie Baker |
|---|----------------------------------|
| 2 | Madelein Taljaard (van der Watt) |
| 3 | Nicci Botha |
| 4 | Roane Swindon |
| 5 | John Loos |
| 6 | Tanya Lochner |
| 7 | Liezel Visser |

| 8 | Godfrey Madanhire |
|----|-------------------|
| 9 | Arthur Kamp |
| 10 | Carl Roothman |
| 11 | Chris Eagar |
| 12 | Charles Mburugu |
| 13 | Dr Adrian Saville |
| 14 | Boris Dzhingarov |
| 15 | Greig Sinclair |

Our most-viewed press offices

| 1 | Meredith Harington |
|---|--------------------------------------|
| 2 | Monetary Library |
| 3 | Financial Intermediaries Association |
| 4 | QuickBooks |
| 5 | DeVere Investments South Africa |

Our most-read new business wins

| 1 | Y&R to partner with Investec SA | 21 Jan 2015 |
|---|--|-------------|
| 2 | Zurich Insurance Company appoints Demographica | 04 May 2015 |
| 3 | Nedbank banks eThekwini Municipality | 30 Jul 2015 |
| 4 | Barclays chooses KPMG as auditor | 06 Jul 2015 |

Our most-read new appointments

| 1 | Senior appointments at The South African Insurance Association | 02 Nov 2015 |
|----|---|-------------|
| 2 | Absa appoints new head of business banking in KwaZulu-Natal | 24 Jul 2015 |
| 3 | Eduloan announces appointment of chief operating officer | 23 Jun 2015 |
| 4 | New appointments announced at BDO SA | 28 Jan 2015 |
| 5 | Lion of Africa Insurance appoints new executive | 17 Sep 2015 |
| 6 | Merchant Capital makes two key appointments | 07 Jul 2015 |
| 7 | JM Busha appoints new business development manager | 10 Jun 2015 |
| 8 | New senior appointment at Cape Consumers | 08 Nov 2015 |
| 9 | Cape Consumers appoints head of information technology and operations | 03 Nov 2015 |
| 10 | Gendel Strategic Marketing Group appoints new financial manager | 11 Aug 2015 |