

RetailTech - business networking for IT teams

RetailTech, a business networking event for IT teams in retail, will take place at the Vineyard Hotel and Spa, Cape Town, 9-10 October 2013. With the fast-paced adoption of enterprise mobility and the relentless rise of multi-channel retail, the continent's retail sector faces a huge challenge. The event is ideally placed to address such challenges by bringing senior IT decision makers across the retail sector, together with technology solution providers to the industry, for a programme of one-to-one meetings and informal networking.



Silver sponsors

So far, two silver sponsors have come on board for the event, EOH Citrix and AirWatch.

The move by virtualisation company, EOH Citrix highlights the company's commitment to transforming the African retail sector's IT infrastructure into a flexible platform for the efficient and cost-effective running of retail businesses. With the proliferation of mobile devices and apps, and an industry constantly on the move, the complex management of servers and virtual servers has never been more crucial.

Global enterprise mobility company, AirWatch recognises the crucial importance of managing the power of mobility enterprise in Africa and sees increasing its profile in the continent as an important step. A leader in enterprise-grade mobile device management, mobile application management and mobile content management solutions, designed to simplify mobility, the company's expertise is in managing its customers' mobile devices, including apps and content. With a mission to develop solutions that empower companies to focus on innovative uses of mobile technology rather than the complexities of managing mobility, Africa is a key growth area for the company.

For more information on the event, contact info@openroomevents.com.