

The Cannabis Expo returns to Cape Town after 2-year hiatus

The Cannabis Expo returns to Cape Town after a two-year pandemic break. This time, the event is hosted on the back of President Ramaphosa's recent SONA address, in which he announced government's renewed focus on this flourishing industry and plans to review current frameworks and policies to help the cannabis sector grow.



Source: Supplied

Hosted at GrandWest from 24 to 27 March, The Cannabis Expo Cape Town is the largest cannabis-focused trade and consumer expo on the African continent and includes over 150 exhibitors, networking and entertainment spaces, The Cannabis Food Market where visitors can buy foods, drinks and treats with a cannabis buzz, as well as The Cannabis Convention that hosts moderated panel discussions and presentations from global industry leaders.

With a huge selection of cannabis-related products and services already legally on the market, The Cannabis Expo hosts businesses and professionals from all sectors of the industry: agriculture, healthcare, medicine, technology, product retailers and innovators, legislation groups and government departments.



Source: Supplied

Throughout the event, visitors are able to participate in talks, presentations and panel discussions with cannabis industry leaders, experts, activists and government representatives on a variety of cannabis-related topics. Attendees can get clued up about the laws around cannabis, how to get a grower's permit, what tools, lights and fertilisers are needed to grow the best crops, the wide range of health benefits of cannabis, the vast business opportunities the cannabis industry has to offer, and so much more.

"It's great to be back in Cape Town, and after the recent government moves to further open up the cannabis industry we have seen a huge increase in exhibitors with new cannabis opportunities on offer," says expo director Silas Howarth. "Whether you're interested in cannabis and finding out about the latest cannabis products, or just want to have a good time with cannabis vibes, or if you're serious about getting into the cannabis industry, you need to be at The Cannabis Expo."



Source: Supplied

What's new?

New to the upcoming Cape Town event, The JuicyFields Freedom Festival at the expo is the ultimate space for cannabis enthusiasts, providing a vibrant outdoor festival environment where visitors, delegates and exhibitors to the accompanying cannabis expo and convention events congregate throughout the four days.

The festival includes a Festival Stage hosting popular bands, artists and DJs throughout the event, comfy relaxation areas and catering spaces including The Cannabis Food Market where visitors can browse and enjoy the latest in cannabis-infused and cannabis-inspired culinary delights. The festival and food market is accessible at no charge to all visitor and VIP delegate ticket holders who attend the expo.



Is the legitimisation of cannabis greening the way for SA's cannabis/CBD industry?

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What to expect

- Over 150 exhibitors - Representing the entire cannabis industry
- The JuicyFields Freedom Festival - A vibrant outdoor festival environment hosting bands, artists and DJs
- The Cannabis Food Market - Browse and enjoy cannabis-infused meals, treats and drinks
- The Shroom Expo - A first in Africa, find out more about all things shrooms
- The Convention Stage (Thursday and Friday) - Global industry leaders presenting talks and taking part in moderated panel discussions
- The Expo Stage (Saturday and Sunday) - Presentations around cannabis-related topics that cover health, agriculture, legislation, finance and more
- A private space at The Cannabis Expo where members can legally use cannabis

Find out more at TheCannabisExpo.co.za.

For more, visit: <https://www.bizcommunity.com>