

Mall of Africa to host Mercedes-Benz Fashion Week Joburg 2017

African Fashion International (AFI), owner and operator of the two Fashion Week platforms - Mercedes-Benz Fashion Week Joburg (MBFWJ) and Mercedes-Benz Fashion Week Cape Town (MBFWCT), has announced Mall of Africa as the new official venue for MBFWJ'17 Spring/Summer.



South Africa's top designers will showcase their Spring/Summer collections from 17 to 19 August at the retail giant's outdoor amphitheatre, with impressive views of Waterfall Country Estate forming the backdrop for this year's affair.

"MBFWJ'17 Spring/Summer is a premiere event and we are privileged to be able to partner with some of the most well-respected businesses and companies in the country each year," says Dr Precious Moloi-Motsepe, AFI Founder and CEO. "I am thrilled to have Mall of Africa as our new venue host for the 10th anniversary Mercedes-Benz Fashion Week Johannesburg event, and we look forward to a truly memorable event at this stunning location."

Mall of Africa is one of the largest malls on the African continent and houses over 300 shops from local and international brands. It's also conveniently located for access from Johannesburg, Midrand, and Pretoria.

Nicola van Kan, event manager for Mall of Africa, says, "We are extremely proud to host such a renowned and extravagant affair, and management looks forward to a long and fruitful relationship with African Fashion International."

Designer applications and media accreditation are currently open on the [AFI website](#).

For more, visit: <https://www.bizcommunity.com>