

# How to compete, stand out and succeed in an ultracompetitive, uncertain and complicated world

Issued by [The Focus Group](#)

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How do traditional style organisations compete in an ever-changing business landscape in a disorganised world?

**CEW 2020, the premier customer success conference series comes to Johannesburg on 14 July at The Maslow, Sandton.**

Designing and delivering a stand customer experience in an ultra-competitive, uncertain, complicated and noisy world is hard. Sometimes, it can feel as if you are out in the wilds trying to navigate with a broken compass.

At Customer Experience World 2020 (CEW), we aim to help you unpick what it means to deliver a standout customer experience and uncover the clues that will help you define your own path to standing out. You will hear from leading brands and industry experts who will tell their stories of what they have done to carve out their own way combined with interactive sessions to help you grow your knowledge, understanding and practice of customer experience in your organisation. Our practicality is what sets our conference apart from other events.



**BOOK NOW!**

14 JULY 2020 | THE MASLOW HOTEL SANDTON

## Why Customer Experience World Africa 2020?

Here at The Focus Group, we recognise the need for efficient, strategic programmes that offer a wealth of opportunity in addition to unlocking value. Based on our past success and the need for streamlined, succinct information, the CEW Africa 2020 programme is strategically created to focus on leading-edge customer success strategies and best practices.

## Who is attending?

CEW Africa 2020 brings together thought leaders, industry experts and the most successful customer service organisations across industry sectors, to share key industry knowledge in order to guide companies on how to successfully design, develop and implement successful CX initiatives within their respective places of business.

## Benefits of the event:

- Apply practical insights immediately
- Learn what others in their industries are doing to promote business success

- Discover how CEW2020 Africa can advance your practice
- Apply tools to achieve success in your team/unit/subsidiary

Secure your place by [booking a ticket](#) right now. In fact, why don't you bring your whole team so you are all set to raise your customer experience game.

For more, visit: <https://www.bizcommunity.com>