

# Bizcommunity's new look lays foundation for future growth

Issued by [Bizcommunity.com](https://bizcommunity.com)

16 Oct 2013

Having leveraged its reputation as the business hub of choice for over a decade, attaining the status of South Africa's and Africa's largest online multi-industry news site, Bizcommunity.com today goes public with an upgraded interface.



"The redesign is not just skin-deep," comments co-CEO and co-founder André Rademan. "It promises easier navigation across our 26 industry portals, improved technical performance, improved platforms for business-focused content, and more promotional and reputation management features for associates and stakeholders."

"The changes will be ongoing, with many improvements still to follow," assures Rademan. "Right now we're incredibly proud of the product that our team has worked together to release into the market and we hope that people will test drive the upgraded site and continue to engage with us on improvements."

The online news brand remains dedicated to providing platforms that span a wide range of business promotional needs - from Press Office holders, company listings, opinion leaders, trend contributors, recruiters, and advertisers, to the 420,000+ loyal readers, from management to entry level, who make up the thriving "biz" communities. The new design not only offers a better experience, but also allows the brand to continue to honour its promise of building and enabling business networks for all players in our region.



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Bizcommunity.com takes this opportunity to thank all our partners, subscribers, and industry colleagues who have played a key role in our success to date and look forward to offering even more opportunities for communities to build communities, across the Pan African region.

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