

# Interactive kiosk web portal gets international gold sponsor

The proposed new South African interactive kiosk web portal, JusTTouchIT - The Forum, has received international support for its intended launch in February 2010. The Australian kiosk solution provider Yeahpoint, which has a small operation in South Africa, has become a Gold Sponsor.



It joins South African digital signage company, Public Display Technologies (PDT), the project's first Silver Sponsor and Gold sponsor, iOmedia, headed up by kiosk pioneer Peter Muller. A number of companies, including IBM and other leading international kiosk vendors and solution providers, are expected to participate in this initiative.

The kiosk web portal is the brainchild of Frank Nunan, founder and owner of The Kiosk Shop, reputed to be the country's first and only kiosk consultancy. He launched the interactive kiosk conference and expo - JusTTouchIT - The Conference - in July.

"The launch of the web portal, or virtual kiosk showroom, follows the success of the conference in July and seeks to build on the momentum created by the conference," says Frank Nunan.

## Kiosk conference

The conference attempted to create an understanding of what interactive kiosks are, what they can do for businesses and institutions and how to go about implementing successful kiosk and interactive self-service projects. More than 100 delegates from across the spectrum of the business and public sectors attended it.

"The conference and expo's purpose was to create a communications platform for the self-service industry and we believe that we succeeded in this effort," says Nunan. "Consensus was that it should become an annual event, so we have commenced planning for next year's event.

"However, as successful as the conference was, there has been a feeling that the industry needs additional communications, marketing and information platforms."

## **Web portal**

The kiosk industry web portal and resource centre is dedicated to providing information and promoting professional solutions for kiosk suppliers, manufacturers, products, services and other related technology applications.

It will contain a directory of participating vendors, suppliers and solution providers, and will feature product information in its virtual showroom, under a variety of categories. It will have a news gallery, featuring local and international kiosk news, case studies and white papers. It will also host special product launch, new technology or future vision pages.

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