

# LG Black November SALE - Save up to R8,000 on LG TVs and audio

LG Electronics has officially announced its [Black Friday specials](#). For the entire month of November, a range of innovative home entertainment products will be on sale. For consumers looking to turn up the volume this festive season - or turn their living rooms into a world-class cinema - this year's [Life's Good Celebration Black November sale](#) is the perfect chance to save big on upgrading your lounge.



From 1-30 November 2022, LG will offer not-to-be-missed deals on certain OLED, QNED, NanoCell, and UHD TV models. A selection of their top-of-the-range soundbars, HiFi, and Home Theatre sound systems will also be up for grabs to complete the home cinema setup with immersive audio.

## The ultimate cinematic experiences: OLED

LG's OLED TVs represent a technological breakthrough in the world of at-home cinema. OLED TVs are powered by more than 100 million self-lit pixels. And because each pixel can turn on and off, these TVs deliver perfect blacks, deep and vibrant colours, and infinite contrast. This is why OLED showcases sports in breath-taking detail, brings cinematic experiences and your favourite series to life.

LG's latest OLED TVs also boast a near-instantaneous response time of 0.1 milliseconds, allowing them to change colours faster to display fast-moving scenes with less blur and flickering – one of the many features that makes OLED ideal for gamers and sports enthusiasts alike. OLED TVs are Flicker Free and emit up to 50% less blue light than conventional back-lit TVs, meaning that you can enjoy movie marathons and gaming sessions without the drawbacks of eye strain. Stock is limited, so don't miss out on getting your own OLED TV this Black November.

Save a massive **R8,000** when you buy the **LG 4K 65" OLED CS** for **R36,999**.

Or save **R5,000** when you buy the **LG 4K 55" OLED CS** for only **R19,999**.

The advertisement features the LG logo at the top. Below it, the text "LIFE'S GOOD CELEBRATION" is written in a bold, sans-serif font, with "CELEBRATION" in red. Underneath, "BLACK NOVEMBER" is written in white, with "1st - 30th Nov 2022" in a smaller font to the right. A large red banner on the right side says "SAVE R5 000". Below this, the text "NOW R19 999" is displayed in a large, bold, white font. To the left of the price, there is an image of the LG OLED TV showing a vibrant, abstract, colorful pattern. The text "LG OLED TV" is written on the top left of the screen, and "55\"" is in a red circle on the bottom right. Below the TV, the text "OLED CS" is written. At the bottom right, there is a gold medal icon with the number "1" and the text "World's No.1 OLED TV Brand for 9 Consecutive Years".

#### Quantum Dot meets NanoCell

LG was the first manufacturer to combine its NanoCell and Quantum Dot technologies into one cutting-edge TV – the LG QNED. Quantum Dot tech uses semiconducting nanocrystals that enhance colour reproduction; NanoCell uses nanoparticles to filter and refine colour impurities on a microscopic level. The result? Purer colours and more accurate image quality since duller colours no longer filter through to diminish the overall brightness and colour accuracy. QNED TVs also come in stunning True 4K and 8K resolution at a 120Hz refresh rate for a whole new level of immersion.

Save **R5,000** on the **65" 4K QNED806 TV**, which will be on sale for **R19,999**.

Save **R4,000** when you get your hands on LG's **4K 55" QNED806 TV** for only **R14,999**.

With a saving of **R4,000**, LG's **65" 4K NanoCell796 TV** will also be on promotion for **R14,999**.

And for those looking for the big-screen experience, you save **R7,000** when you buy LG's massive **86" UQ9000 UHD TV** for **R27,999**.

**Turn up the volume**

A home theatre would not be complete without the sound to do a big screen justice. LG's SN11 Soundbars – a CES 2020 Innovation Awards Honouree in the audio category – will provide unforgettable sound experiences. The SN11 Soundbars feature Dolby Atmos – an object-based surround sound format that enables true 3D audio by adding a height dimension to traditional surround sound. Meridian technology delivers deeper bass and richer tones, while AI Sound Pro technology automatically analyses the genre of the movie or sport you are watching and optimises the audio settings accordingly.

LG's **SN11 Dolby Atmos Soundbar** provides 7.1.4 channels of immersive surround sound with a 770W of power. With a significant saving of **R5,000**, it will retail for as little as **R16,999**.

LG's **SN7Y Soundbar** provides 3.1.2 channels of surround sound and comes with Meridian Audio and Dolby Atmos. Save **R1,500** on the SN7Y, which will retail for **R6,499**.

With a saving of **R500**, the **LG 2.1Ch 300W SL4F Soundbar** comes with a wireless Subwoofer and FM radio, and will be on promotion for only **R2,999**.

LG's also got sound system promotions in store that are sure to bring music to your ears. The LHD687 provides 4.2 channels of surround sound and is designed for easy installation without any complicated wiring. The home theatre has built-in dual subwoofers for an amplified bass experience and 1,250 watts of sheer audio power.

LG's ARX10 speakers are sure to get any party started this holiday with 12 inch subwoofers. These speakers provide a whopping 2,300 watts of power. They also come with Bluetooth and a Smart DJ feature that allows you to try out various sound effects and mix tracks effortlessly.

The image is a promotional banner for LG's LHD687 Home Theatre system. At the top, the LG logo is displayed in white on a black background. Below the logo, the text "LIFE'S GOOD CELEBRATION" is written in large, bold, white and red letters. Underneath, "BLACK NOVEMBER" is written in white, with "1st - 30th Nov 2022" in smaller white text to the right. A large red banner with white text says "SAVE R1 000". Below this, the LHD687 Home Theatre system is shown, consisting of two tall black speakers and a central black unit. The text "LHD687 Home Theatre" is written in white next to the central unit. At the bottom right, the price "NOW R6 499" is displayed in large white letters.

Save **R1,000** when you buy the LG **LHD687 Home Theatre** for **R6,499**.

Save **R3,000** by grabbing the **ARX10 Home Theatre** for only **R11,999**.

**Big deals to look forward to**

*With all these cutting-edge TVs and sound products on promotion, this year's Life's Good Celebration Black November sale is the perfect opportunity for anyone to invest in their own world-class cinematic experiences – all in the comfort of their own home.*

*To learn more about the LG home entertainment products that will be on promotion this November, visit <https://www.lg.com/za/lifes-good-celebration>.*

For more, visit: <https://www.bizcommunity.com>