

CSA appointed to handle PR for L'Ormarins Queen's Plate 2013

SAIL Event Promoters has appointed Communication Services Africa, the communication strategist division of Celebrity Services Africa, to handle the PR and communication for the 152nd L'Ormarins Queen's Plate taking place at Kenilworth Race Course on 12 January 2013.



The race, first hosted in honour of Queen Victoria in 1861, celebrates equestrian excellence and a celebration of cultural flair across art, style and lifestyle that also include the collection of modern and vintage cars in the Franschhoek Motor Museum and ancient winemaking skills displayed in Antonij Rupert Wines.

"We are delighted to be partnering with CSA's communication strategic division on this event and believe that it will exceed the brand and event objectives for the client," says Michelle van Eyden, director of SAIL.

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