

Discovery Networks PR out to pitch

After launching several new channels in sub-Saharan Africa on the DStv platform, [Discovery Networks CEEMEA](#) is calling for PR agencies to pitch for the local account.



The selected agency will be required to handle its communications strategy in South Africa and other key sub-Saharan territories such as Kenya and Nigeria.

The current PR agency in Johannesburg, GGI, has been invited to repitch for the account.

The competitive pitch will involve two stages.

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