

Checkers introduces #CheckersLittleShop Mini Collectables

This week, Checkers introduced its Little Shop Mini Collectables in stores across the country. The first 25 learners to complete their collections could win R10,000 for themselves and R10,000 for their schools.

The retailer has shrunk 29 of South Africa's most recognisable brands, such as All Gold tomato sauce, OMO washing powder and Sunlight dishwashing liquid, which are given free on every R150 spent in-store.

The promotion is aiming to inspire South Africa's young entrepreneurs through its Little Shop All Stars competition. It is encouraging learners to channel their inner business mogul by thinking of creative ways to complete their collections. Tips on how to develop their negotiation skills in order to swap and trade minis with their friends will all be available on the [Checkers Little Shop website](#).

A range of Checkers Little Shop merchandise, such as mini trolleys, baskets and storefronts will be available for sale for customers wanting to create the complete Little Shop experience. There is even a unique collectables case to keep the collection in, so that it is easy to take it anywhere.