

New from Fitch & Leedes, Nespresso and Greenall's

 By [Lauren Hartzenberg](#)

18 Nov 2019

In #FreshOnTheShelf, we round up our pick of food and beverage products that have hit the shelves recently.

Fitch & Leedes Grapefruit Tonic

Chill Beverages International has launched Fitch & Leedes Grapefruit Tonic, a new addition to the popular beverage brand that combines zesty grapefruit with delicate hints of bitterness.

The versatile grapefruit tonic takes consumers from day to night, and can be enjoyed mixed with premium gin, vodka and tequila, or on its own for alcohol-free refreshment.



With a new retro look, the Grapefruit Tonic comes in a glass bottle sealed with a crown cap embossed with the signature Fitch & Leedes sailing ship.

Fitch & Leedes can be found at leading purveyors of fine beverages, boutique wine shops, selected delis, fine dining establishments and cocktail bars. It sells at a RSP of R54,99 for a 6-pack of 200ml cans or R49,99 per 4-pack of 200ml glass bottles.

Nespresso Barista Creations

Nespresso's new Barista Creations range has been created for the three-quarters of coffee drinkers globally who enjoy milk with their coffee. The product is the result of 6 years of research by Nespresso's development team, who experimented with 18 coffee origins from around the world, focusing on the techniques of roasting and grinding, to perfect a milky coffee at home with the Nespresso milk machines.

The Barista Creations range has been designed to match every taste, whether you enjoy your coffee with full-fat dairy milk or prefer to use dairy-free options like oat and almond milk.



A variety of recipes can be created from each one:

- Chiaro (meaning “light” in Italian): Inspired by Brooklyn baristas, Chiaro is for smooth and sweet coffee and milk recipes. With an ultra-light roast it has sweet caramel and biscuit notes when milk is added. Best for a sweet cappuccino.
- Scuro (meaning “dark” in Italian): Inspired by baristas in Melbourne, Scuro is for the perfect balance between milk and roasted coffee notes. Its profile is intense, roasted and well-balanced when milk is added. Best for an intense cappuccino.
- Corto (meaning “short” in Italian): Inspired by Spanish baristas, Corto has a powerful taste and a syrupy texture for recipes with a little touch of milk. The blend is very dark, spicy, intensely roasted and smoky when drunk with milk. Ideal for a traditional Spanish cortado.

The new coffee range pairs with Nespresso milk machines, designed to bring out the textural experience of milky coffee.



#FreshOnTheShelf: New from Sir Fruit, M&M's and Turmeric Tonic

Lauren Hartzenberg 25 Oct 2019



Greenall's Gin

B2C Premium Drinks has launched Greenall's Original London Dry Gin and Greenall's Wild Berry Pink Gin in South Africa with plans to introduce more of the first and original London Dry Gin's portfolio to local consumers in the next few months.

Greenall's is a juniper-led gin with fresh citrus notes made using the same secret recipe for over 250 years, in the heart of England in Warrington, using 100% British wheat and pure Cheshire water. The eight botanicals that make up Greenall's Gin are handpicked and sourced from across the world and include Tuscan juniper berries, Moroccan coriander and Spanish lemon peel.



Original London Dry Gin: Distilled in a traditional copper pot still with eight botanicals added by hand which include juniper, coriander and angelica. It has rich juniper notes, balanced with mature citrus and spice. Served best as a G&T, with premium tonic water and garnished with lime wedges.

Wild Berry Pink Gin: Made by distilling raspberries and blackberries with more traditional Greenall's Gin botanicals. Unlike many other flavoured gins, the Wild Berry Pink Gin contains zero sugar. It has a smooth opening that develops into rich camphor and citrus taste with an underlying fruity touch. Best served with premium tonic water and a raspberry garnish.

Greenall's Original London Dry Gin (RSP: R179) and Greenall's Wild Berry London Gin (RSP: R199) is available at all major retailers and wholesalers in South Africa.

ABOUT LAUREN HARTZENBERG

Managing editor and retail editor at Bizcommunity.com Cape Town apologist. Dog mom. Get in touch: lauren@bizcommunity.com

▪ Celebrating African creativity: Lucky Star and Chepa Streetwear collab on Phatsimo collection - 7 Jun 2023

▪ PayJustNow's CEO on the benefits of 'buy now pay later' for consumers and businesses - 6 Jun 2023

▪ #YouthMonth: Glow getter Ayanda Majola talks Yanda Cosmetics venture - 2 Jun 2023

▪ SA retailers and consumers count the costs of a collapsing state - 1 Jun 2023

▪ Jane Wurwand's journey building the Dermalogica skincare empire - 22 May 2023

[View my profile and articles...](#)

For more, visit: <https://www.bizcommunity.com>