

New from Sir Fruit, M&M's and Turmeric Tonic

 By [Lauren Hartzberg](#)

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In #FreshOnTheShelf, we round up our pick of food and beverage products that have hit the shelves recently.

Sir Fruit Raw Health Shots

Local premium fruit juice company Sir Fruit has launched Raw Health Shots, a concentrated serving of high-quality fresh fruits, vitamin-rich vegetables and spices. The cold-pressed shots incorporate superfood ingredients with antioxidants and minerals, conveniently packaged to deliver a health kick on the go, in two sips or less.



The new product is available in four variants:

- Daily Green - made with apple, cucumber, lemon, spinach and kale.
- Fiery Ginger - made with ginger, apple and lemon.
- Pomegranate – packed with anti-oxidants and pomegranate... with extra pomegranate.
- Spicy Turmeric – an anti-inflammatory made with turmeric, orange, carrot, lemon and cayenne pepper.

The Sir Fruit Health Shots retail for the recommended price of R18.99 per 100ml and is available at top grocers around South Africa.

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Lauren Hartzberg 26 Sep 2019





M&M's Salted Caramel



Mars Multisales Africa Confectionery recently introduced the limited-edition M&M's Salted Caramel.

Available for the first time in South Africa, the button-shaped chocolates are filled with a soft, chewy caramel centre and enclosed in a colourful candy shell.

The new limited-edition snack is ideal as a sweet treat on the go, or to spruce up a birthday cake, cupcakes, cookies or ice-cream.

“Salted caramel is a major trend across snacking categories and the fastest-growing consumer taste in chocolate, so we are excited to introduce South Africans to this delicious combination and hope they are ready to indulge in the new soft and melting caramel flavour,” says Mars Confectionery senior brand manager, Ashleigh Sanderson.

M&M's Salted Caramel is available at all major retail stores nationwide, while stocks last.

Turmeric Tonic Golden Latte

Turmeric Tonic's Golden Latte is an updated take on a traditional Indian beverage, based off an ancient Eastern recipe. The star of the Golden Latte is turmeric, a spice celebrated for its anti-inflammatory, anti-bacterial and antioxidant properties. There are also aromatic flavours of cinnamon, ginger and black pepper.



Packaged as a powder, the Golden Latte is designed to be enjoyed as an easy-to-prepare instant drink, but it can also be added to smoothies and cereals.

Turmeric Tonic Golden Latte retails for R79.99 and is available exclusively from Checkers and Checkers Hyper stores, and

all Checkers coffee shops across South Africa.

ABOUT LAUREN HARTZENBERG

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