

# WhatsApp for brands... with facial recognition!

Issued by [Techsys Digital](#)

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Did you know that the average user checks WhatsApp more than 23 times per day? WhatsApp has truly revolutionised the way in which we communicate with our friends, family **and now brands**. Techsys Digital saw this opportunity to develop a platform that will facilitate more engaging and meaningful marketing interactions.

Andrew Walmsley, founder and managing director of Techsys says: "We are a South African based digital agency but we are making global waves by demonstrating that WhatsApp can go far beyond just text and image based messaging, making it far more useful to our clients for valuable exchanges with their customers."



## Access our demo

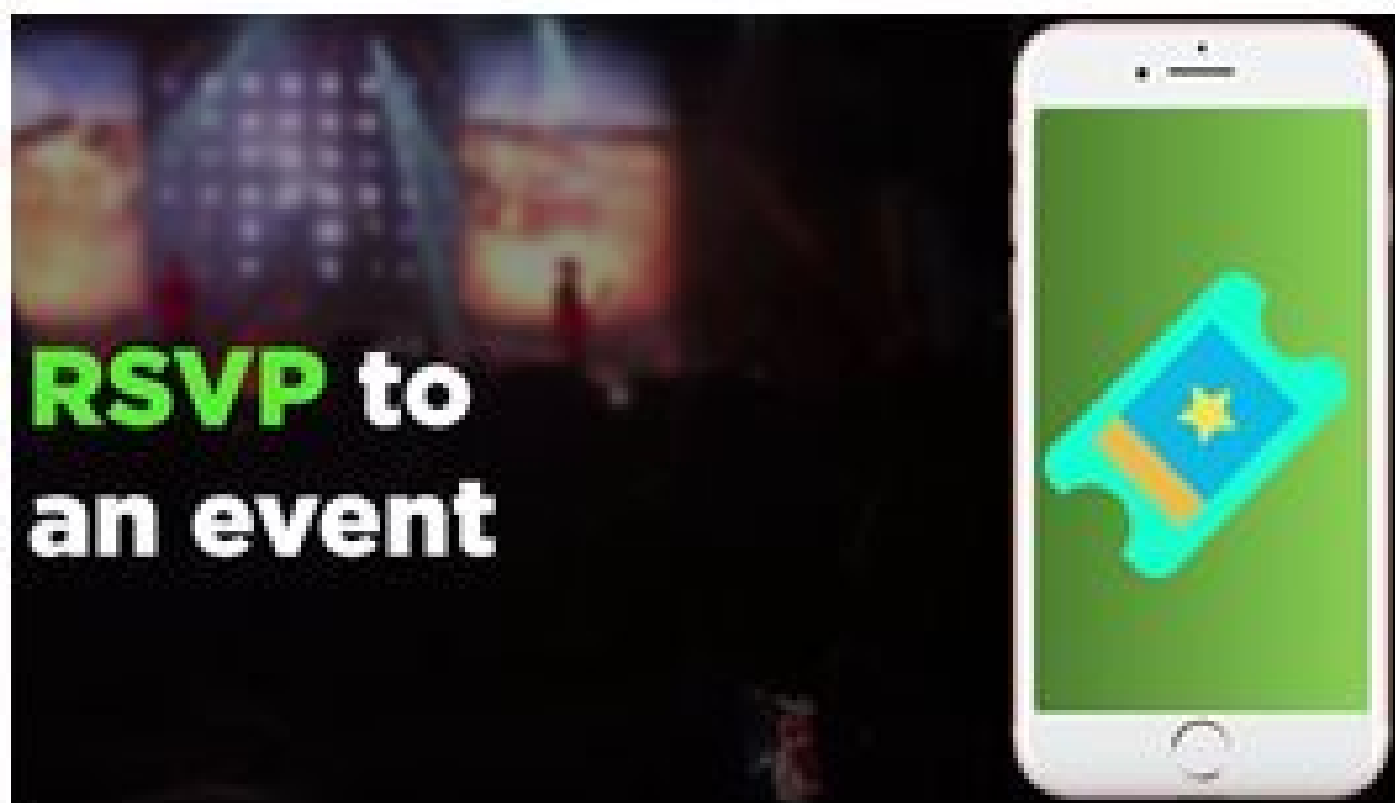
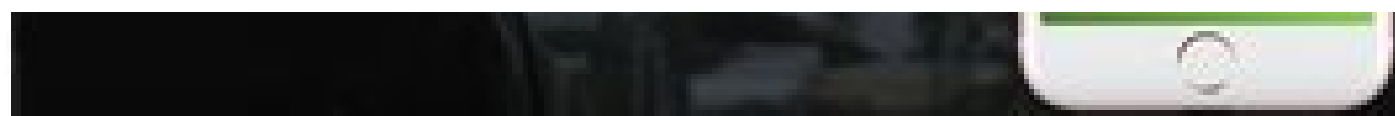
To celebrate our launch of a world first, we're offering our friends and partner agencies a **first look** at our exciting new WhatsApp bot platform through a live demo.

To see our Whatsapp bot in action, you can access the demo in the following ways:

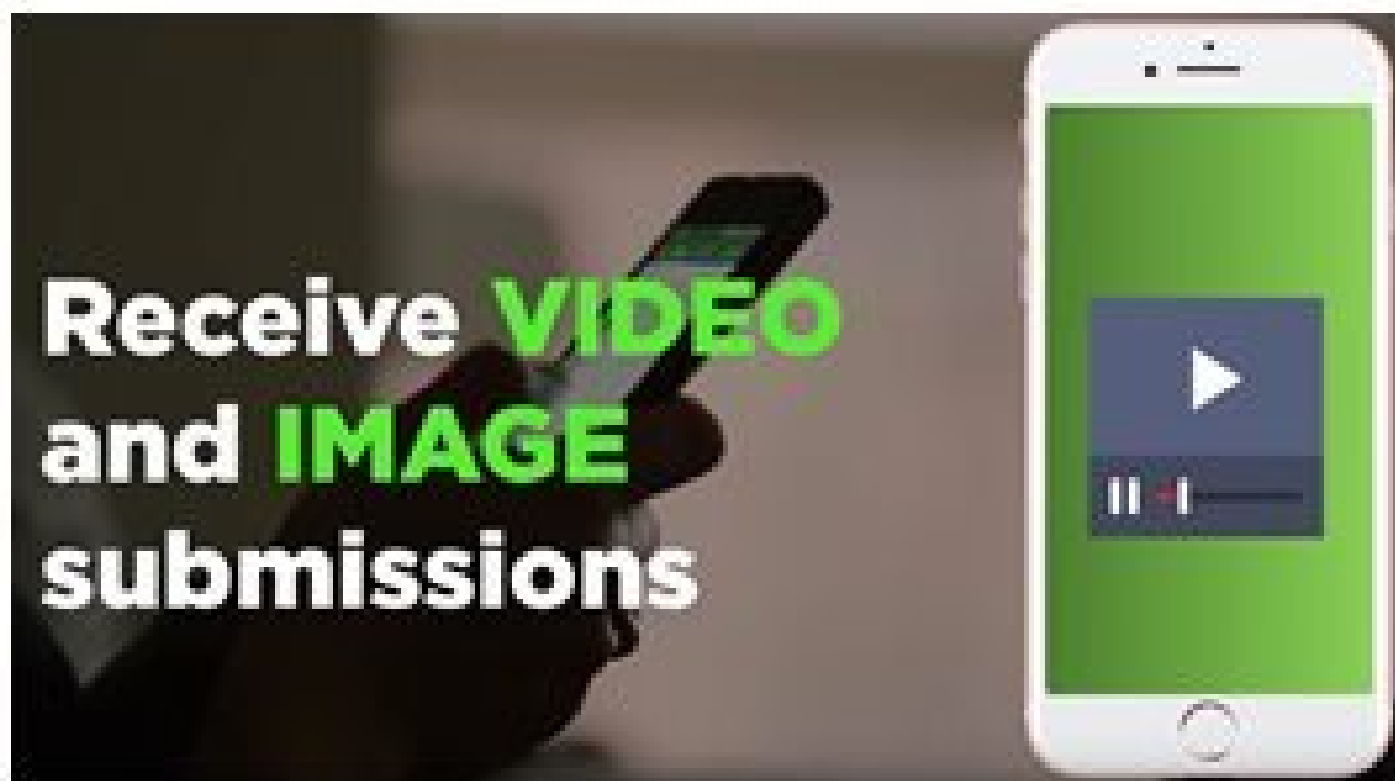
- If you are reading this on mobile, [click this link](#). - Alternatively, **SMS** the word "demo" to **32388**.

## Why is WhatsApp so exciting for brands?

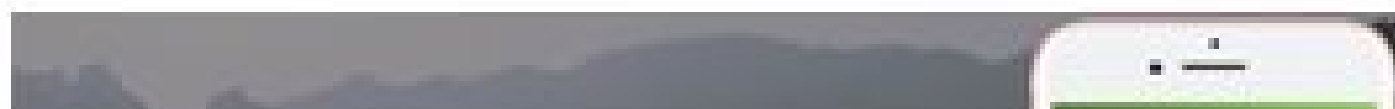




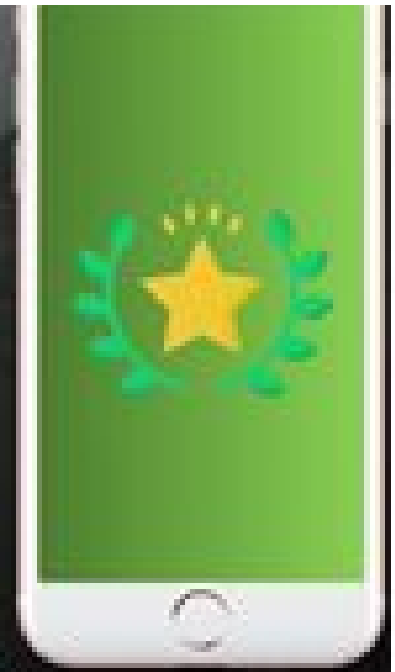
**RSVP** to  
an event



Receive **VIDEO**  
and **IMAGE**  
submissions



Offer **LOYALTY  
REWARDS** and  
**INCENTIVES**



Run **SNAP POLLS**  
and **SURVEYS**



Get **LOCATION  
BASED**





**information**



**Run**  
**FACIAL**  
**RECOGNITION**  
**campaigns**



**And consumers**  
**love it because**  
**it's FREE**

## Why do consumers love engaging with WhatsApp?

- It's almost free
- It's easy to activate
- It's highly interactive
  
- It's rewarding

## Download the document

We've summarized all our goodness into **one downloadable document!**



[Download here](#) to find out more about all the opportunities our WhatsApp Bot offers your brand or service, or [watch our video](#).

We'd love to hear from you! Contact [info@techsys.co.za](mailto:info@techsys.co.za) for further information about how we can assist your brand, or call us on 021 788 6896.

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