

Economical metamorphisms: 2020

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All over the world, mega organisation, institutions and government agencies are immersed in tackling the economical chaos. Unsolved mysteries must now be unraveled and we must become conscious that the world has already moved on and did not wait for any one power. The problems are now almost incurable and it's time for complete metamorphisms.

We have entered into a dark tunnel of confusion and must run towards light to see the metamorphosis taking place on the other side. This rate of transformation is unstoppable as a natural course of human development. The development and impact of the Gutenberg printing press took a century, the Internet a decade, and social media about half of that. Now this hyper accelerated metamorphism will feel like a direct hit of a comet as we approach 2020 and beyond.

Every process that we interact with and every lifestyle altering advantage we create will be impacted. To explore the reality check, Mentorian Worldwide (www.mentorian.com) will debate these topics in 2016 Forums and Lectures. While we wait, here are the monster collisions.

The alternate mobilisation

Billions of taxi rides around the world are now disrupted daily by the creation of Uber as an alternate to taxis. Next to be impacted will be personal cars; imagine 100 plus Uber-like online on demand 'personalised transportation systems', eliminating car ownership, insurance payments, parking issues, maintenance and what not. With these types of on demand, door to door service programs will create shock waves in mobile societies and consumption.



Image via [123RF](#)

The need to drive and its compulsive importance will be neglected. The efficiencies saving of energy will place the personal car population back to where it was in the 1950s. Oil will lose its importance. The emerging and population rich nations will deploy technology over ownership of multiple cars and endless driving.

Beneficiaries: the car ownership becomes on demand service to global age thinkers

Enemies: The oil-addicted mentality will object.

Adjustments: limo driven all the time and no gas or parking hassles

The alternate workspace

Office-less offices will become the norm, as the free mega features of mobile devices will further eliminate the need of working in traditional 9-5 offices. The high performance and smart skills will simply fly out the towers. The smart workers will deploy global age wisdom of 'soft power asset management' issues in an open boundary-less spaces. Celestially wireless systems, global thinking with online high definition face to face execution, push buttons commands and controls, under the most optimum surrounding will result in unlimited possibilities. This will leave behind mundane heavy office equipment bound assembly line routines.

The mundane processes previously taking place in cubicle cages will be shifted to robotics and massive automation. The downtown core of mega cities will melt. Most towers will transform into living spaces and theme driven jungles. Offices will start to disappear or turn into casual-crazy work spaces. They will be highly efficient, technologically advanced, economically informal, 24-7-365 access, designed like private clubs, rain forests, cafés or techie garages, to be used as and when required by anyone in the organisation. The daily time wasted in commuting to attend disconnected meetings and hanging out by water coolers will be considered very old fashioned and regimented office work will become a dead model.

Beneficiaries: new global age smart workers with independence seeking adventures

Enemies: The last century mentality of job security and gold watches upon retirement

Adjustments: global age execution to replace all routine and repeated work via automation

The alternate economy

The economical metamorphosis will begin with new terminologies, new measurements and most importantly with the delivery of "truth"-- all the time with full digital access. The next 'global age companies' will have the most advanced technologies to measure every step of the performance by the minute and pay workers based on performance and output. Permanence of job security will be mostly for in-house security guards; the rest will be compensated based on performance and productivity measured with money dripping into online accounts of staff based on instant results. What you do in your drifting social media time is yours.

Talented workers will triple their rewards and mediocrity will become clearly visible. The alternate gig-economy will have billions self-employed specialists around the clock on demand issues. The new types of Uber. HR will bring talent and Airbnb will provide required office or warehousing accommodations; welcome to a new pure and raw talent based 24x7x365 performance-economy.

Beneficiaries: the entrepreneurial side of global humanity currently squashed in chaos

Enemies: Ivory tower bastions and economic modeling

Adjustments: search truth via metadata; discover the power of intra-parallel connectivity

The alternate viewing

Good bye traditional TV; it has already lost its edge to smart streaming. The Dark-TV a product constantly dumbed-down often fake 'breaking news' blended with silly reality shows are now being replaced by highly categorised intelligent and

customised contents with instant online streaming access to and from all over the world which creates our own 'personalized on demand TV'. The primary sectors impacted will be the traditional TV journalism, advertising industry, mega streaming players, cable operators, global marketing and new personalised channels.

Beneficiaries: Massive knowledge transfer via advance media tools

Enemies: Propagandist and advertising centric mentality

Adjustments: submerge into video streaming culture with expert level competency

The alternate commerce

The global age businesses, big or small will have the special skills needed to deploy new connectivity to the nth degree or they will face oblivion. The current Internet will appear as wire on poles, replaced by future Internet creating millions of new self-replicating touch points with the world becoming smaller by the day. New language for the global age business will emerge and alternate commerce will make our current models look like the Fuller-Brush door to door selling models of the past.

The world is about to see an eruption of millions of new and powerful innovative ideas; these ideas will amaze the global populace; There will be daily gushes of amazing combinations of thoughts, products, and dreams bustling with new collaborations and rapid deployment across the world. Asia will be playing a very aggressive role. The entrepreneurial talent from little towns and villages around the world will erupt with technology and massive online interactions.

Beneficiaries: believers of value creation and image supremacy of innovative excellence

Enemies: hard asset centricity, case study dependent followers, localised mentality

Adjustments: acquire mastery of global age thinking, knowledge and execution

The alternate habits

Everything about everything will change in a major dramatic way. Imagine what would have happened had the Norman Rockwell family of the 1940's been given the Internet and 5G smartphones. Life would be surprisingly interesting and everything would be turned upside down. The biggest impact of technology altering our lifestyles and habits would be 10 times more as powerful than when the "horse carriages turned into cars". This took a century; but now dramatic changes will occur during one season and simultaneously all over the world. It will be very much like the awakening of the famous fable of Rip Van Winkle.

As the general public gets more immersed in the deep digital dive, the real truth will become the new and awaited Messiah.

Beneficiaries: smart habits will create smart entrepreneurialism based empires

Enemies: Those who stop others from dreaming big and accomplishing much.

Adjustments: immerse in hobbies, the biggest hidden assets to prosperity,

In conclusion, be bold, accept the new metamorphosis and take an entrepreneurial plunge

ABOUT NASEEM JAVED

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