

# EPiServer CMS platform implementation for leading SA financial services company

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Bluegrass Digital has been selected to implement the new corporate website for the South African arm of a high profile, international investment brand using the EPiServer Content Management System.

This project entails the re-design, rebrand and development of a responsive web solution and EPiServer's robust enterprise CMS platform contains all of the features needed to ensure optimal website performance, seamless user experience and powerful content management capabilities including the latest in user analytics for tailored content display.

The website is in the first phase of development with the long-term goal to roll-out multinational websites and in turn set the new standard for websites across the financial services industry.

"We embark on another successful EPiServer build to confidently meet the goals of our client and provide an engaging online experience platform which will set a new benchmark in the financial services industry," says Bluegrass Digital MD, Nick Durrant.

## About Bluegrass Digital

Bluegrass Digital is a leading provider of creative technological solutions and digital production services for mobile, web and social platforms. With offices in London, Cape Town, Johannesburg and Lagos, our highly-skilled team offers a diverse pool of knowledge and expertise, bringing together creativity and innovative technology that delivers top-notch results for our clients.

Our expert knowledge in creative technology and development means that we are able to deliver a unique offering, centred on service delivery excellence. Bluegrass has a proven track record of delivering high-quality projects on time and within budget.

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### Bluegrass Digital



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