

Most popular viral videos of 2013

 By [Beverley Klein](#)

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Going viral is probably one of the most difficult things to accomplish, purely because no one knows what people want to see. Viral videos have been pretty broad over the years with Charlie Bit my Finger, that little kitten that gets tickled, Psy's Gangnam Style and Rebecca Black explaining the days of the week to us. The viral videos of 2013 have been just as varied as the ghosts of virals past, so let's see which videos have been raking up the views.

What does the fox say?

I don't know - what does the fox say? Musical comedians Ylvis from Norway have heard some pretty interesting foxes make some pretty interesting sounds. Their music video has gotten a whopping 273 million views to date.

The Harlem Shake

The viral sensation of Norwegian soldiers going crazy, got thousands of people worldwide to film their own rendition. In fact, 1.7 million people made their own Harlem Shake videos, that's more people than there are in Manhattan. That's the kind of viral statistic you want!

Russian meteorite

Remember that crazy meteor that hit Russia, well that video from a dashcam has gotten over 38 million views. Impressive for a meteor.

Miley Cyrus - Wrecking Ball

Miley Cyrus wrecking balls with sledgehammers... The pop sensation went viral with this risqué music video to her number one hit "Wrecking Ball," smashing in with over 400 million views. The celeb battle that followed the video between her and Sinead O' Connor was just as good.

How animals eat their food

Two guys, one dinner table and not a care in the world got this video over 88 million views in 2013 so far.

Jaguar attacks crocodile

Damn nature, you scary! The rare footage of a jaguar killing a crocodile on National Geographic's channel managed to get over 36 million views so far!

Goats screaming like humans

Even goats went viral this year as people realised they have a really high pitch scream that sounds like a human. Whoever would've thunk it? This goat compilation scored in at over 21 million views.

Jean-Claude Van Damme splits - Volvo ad

JCVD's still got it. The Volvo ad featuring the action man doing the splits went online in early November and it's already gotten over 58 million views!

Batdad compilation

Not only Batdad, but Vines in general went viral this year, however Batdad takes the cake in these six second videos. The man in the mask has gotten over 9 million views.

ABOUT BEVERLEY KLEIN

Beverley Klein is the editor of the Marketing Media South Africa section on Bizcommunity.com. With a background in journalism and historical studies, she's dived into the world of industry news, curating content, writing and interviewing thought leaders. She's often spotted in a forest on the weekend and rarely seen without a camera. Follow @BevCPT.

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