

## **Brand South Africa showcases competitiveness by hosting international journalists**

Brand South Africa will host journalists from Nigeria, Kenya, Ghana, China and the United Kingdom from Tuesday 17 - Friday 20 March 2015 in Johannesburg during which media will be exposed to South Africa's competitive advantages in a variety of areas.

The visiting journalists will be hosted by various stakeholders for a series of engagements aimed at profiling the competitiveness of our country in a range of areas - including culture and heritage, the diversity of our cities and science, technology and innovation.

Engagements will include a visit to the CSIR, iThemba Labs, a video conference with the team heading up the SKA programme and interaction with South African corporates during a Brand South Africa hosted networking session with the Deputy Minister of Communications, Stella Ndabeni-Abrahams. The journalists will also visit Soweto, the Nelson Mandela Foundation and experience Johannesburg on an inner city tour.

Follow the activities during the media tour on [@Brand\\_SA](#) #CompetitiveSA.

For more, visit: <https://www.bizcommunity.com>