

Free media space for Loerie entrants

Entries in the [Loeries](#) Newspaper category are eligible for free media space before the extended entry deadline of 15 June 2012. The offer, from [Avusa](#), is for placement in one of its newspaper titles as a limited, first-come first-served offer.



As the sponsor of the Newspaper category for the 34th Annual Loerie Awards, it will also be awarding a special prize to the creative team behind the best entry in the category.

"Newspaper advertising remains an important part of the media mix and with this new partnership, the company aims to promote innovation and creativity in the use of our newspaper publications," says Natalie Stephan, head of marketing and CRM at Avusa Media.

For full details and terms, contact Reardon Sanderson on sandersonr@avusa.co.za.

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