

Sign up Tonight for free entertainment news

South Africa's popular entertainment website, www.tonight.co.za, has extended its offering with South Africa's first daily entertainment newsletter covering both the local scene and the world of entertainment - from Hollywood to Bollywood.

Since its introduction in 2003, www.tonight.co.za become the leading entertainment website in South Africa with over 150 000 unique users per month.

Samantha Kay of the tonight.co.za website says: "Each issue of our newsletter will lead with an exciting story and an eye-catching photograph, and we are aiming for more and more national and regional content. Our readers want to know what is going on in their home region."

The newsletter also features a TV guide, movie guide, horoscopes and word games.

Leon Lategan, Director Sales & Marketing at Independent Online adds: "We are proud of the continuous growth of our online news services and in particular the click-through rates from our newsletters. Having already successfully established the daily IOL, Business Report and motoring.co.za newsletters, we now add another channel to our portfolio."

For more, visit: <https://www.bizcommunity.com>