

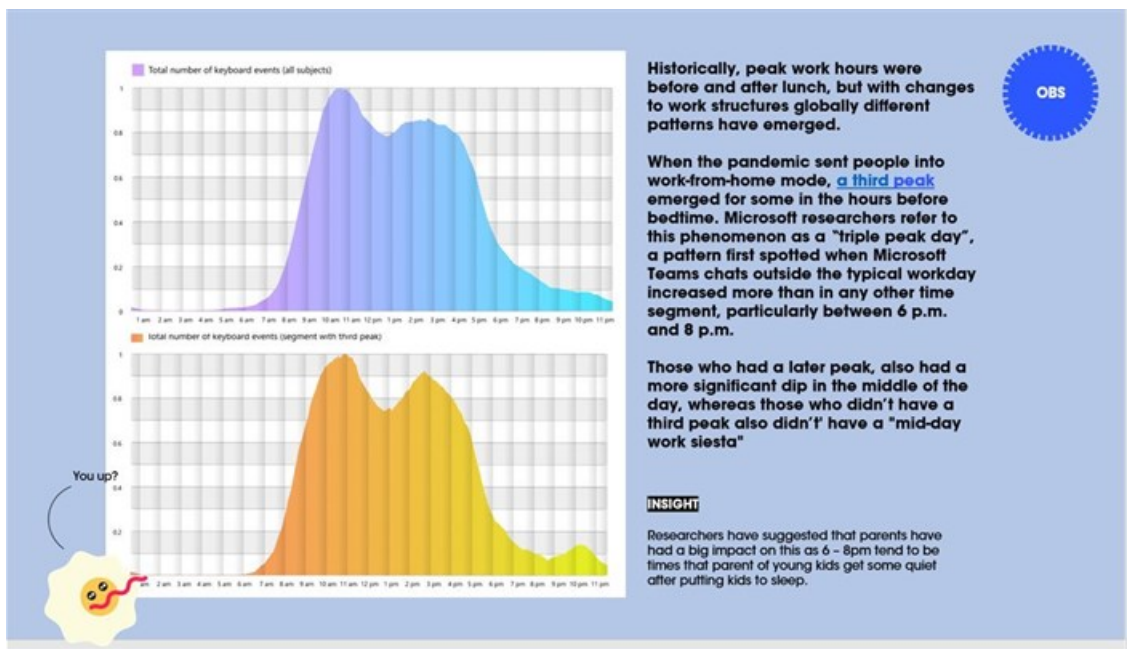
NFT Boom, flexible working and mosquitoes

Snacks is a weekly delivery of news, inspiration, great work and WTF moments from the global zeitgeist curated by HaveYouHeard's observational insights team.



#SnackOnThis is a monthly selection of bite-size pieces of information to help you keep pace with the pulse of what's happening in the world, and stay up-to-date with the events and people shaping culture - without having to mine through myriad social feeds.

For more, go [here](#).





Subscription based services are on the rise globally and Kauai's new coffee subscription model is bringing a great deal to market, for coffee lovers and alternative milk drinkers.

Averaging out at **R2.50 per cup**, you'll make your money back in 5 cups, and fancier drinks like flat whites in 4 cups.

Raising prices across the board to incorporate alternative milks, is another major step towards plant free eating.

INSIGHT

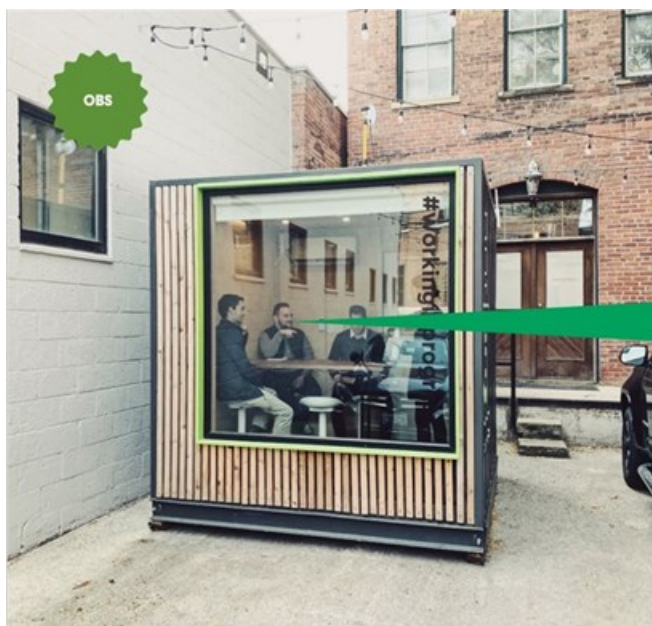
There are currently 79 milk alternatives with 22 August now recognised as World Plant Milk Day. Globally eight out of ten subscription-based businesses sustained or grew their subscriber base during lockdown.

I can be Vegan too!



The American Environmental Protection Agency has cleared the release of **2.4 billion** genetically-modified mosquitoes produced by Oxitec. The females that these non-biting 'Aedes aegypti' male insects reproduce with will only create more male offspring (with the same altered genetic code), leading to a decline in the population and eventual eradication of the species.

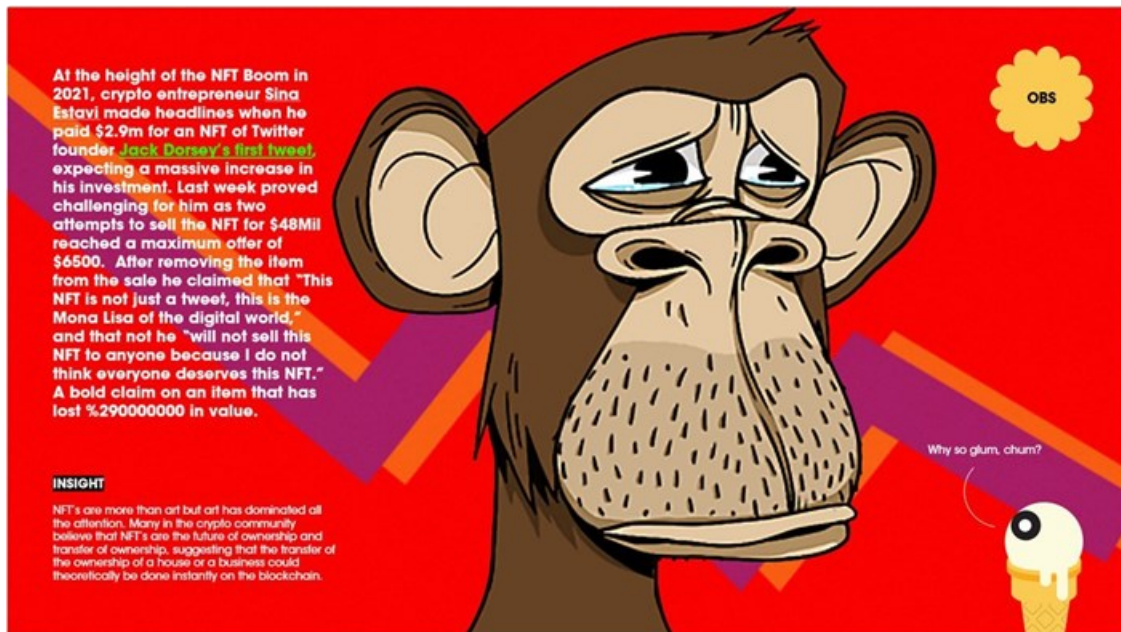
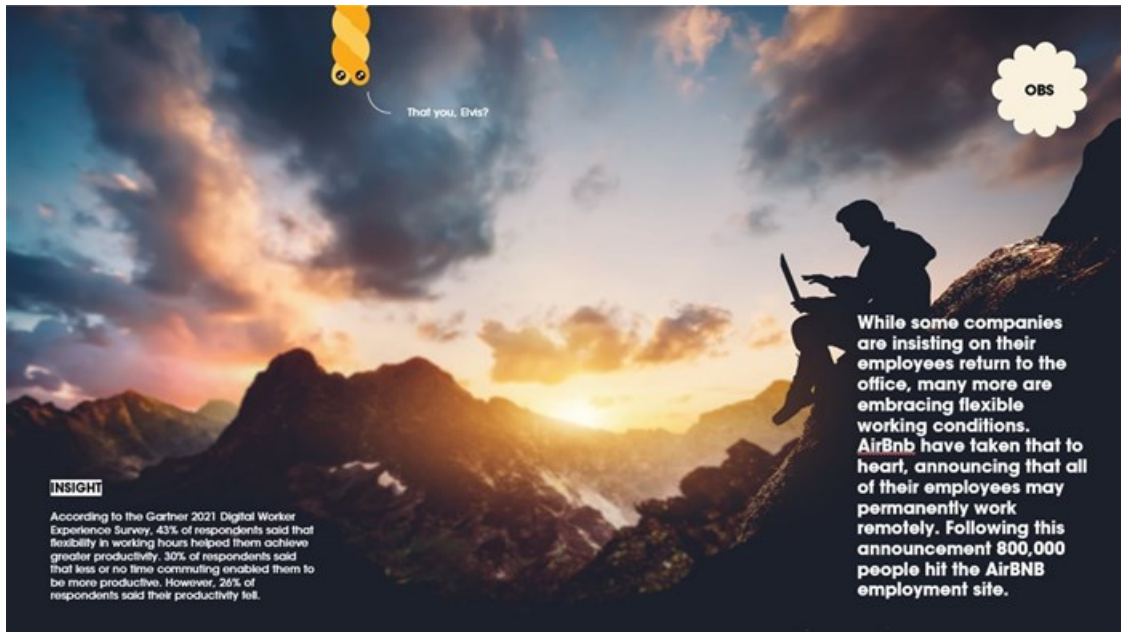
INSIGHT In 2021, Oxitec released a beta batch in Brazil, claiming that after 13 weeks the technology suppressed 95 percent of Aedes aegypti.



Introducing **OOTBox (out of the box)** - customisable for multiple industries (including medical), created from shipping containers, and available for rent or purchase as an alternative office space which can be plonked where you like, plugged into a wall socket, and ready for work.

INSIGHT

The global market demand for portable buildings is forecast to grow from \$5.8 billion in 2021 to \$9.3 billion by 2028.



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