

## **Durban designers: Least preferred?**

Somebody please enlighten me as to what makes designers from anywhere else in SA better than those from Durbs?

Okay, I'm a GD born and bred in Durbs, with 10 years' experience. Graduated from Natal Tech 1996. Worked in the Media/Publishing sector, lectured, freelanced etc, building up quite an impressive portfolio over the years.

I believe there's some kinda corrupt, weird selection criteria guideline thing going on in this sector recently. For what reason? Ek weet nie.

In my experience of career-growth and development, Ive applied for a few posts around Durbs recently, in the hope of at least getting an interview, based on my experience etc......BUGGER ALL. Instead, I see ads soon afterwards, for the same companies, urging GD's from JHB or wherever, to come and work in beautiful Durbs, for a fat lot more C2C than any durbs GD's would dream of! For what? What, oh what makes a designer from JHB so much better?

Has the salt corroded us Durbs GDs' design sense? Are JHB designers more adaptable because they live at higher altitude? Are they REALLy that much better that co's would pay out of their noses to have them grace their studios instead of Durbanites? Shheeeessh...makes you feel like a leper when you see stuff like this ging on.

The flip-side is even more laughable: I was offered a j.o.b in Sandton recently: "whooppeee" I thought. Big time, here I come!.... not so fast, salt-face....

Big shot studio in Sandton wants to offer me, with my experience, at a senior post, nothing more than R600 bucks more than what I slog for in Durbs!!! Why are we settling for less, Durban GD's? Somebody help a guy out:

What makes everyboy else better than us Durbanites?:(

chris

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