

# Cape Town designer selected for international annual

Vanessa Fogel of Vanessa Fogel Design, Cape Town will be featured in [LogoLounge Volume 7](#) for her work on the rebranding of Darling Cellars and the rebranding of 13 Torbay, an upmarket guest house in Green Point. LogoLounge is an international annual of the world's best logo designs.



**DARLING CELLARS**

Commenting on the accolade, Fogel says, "It is always wonderful to be recognised for one's talents, but even more so in when logo design is not one's primary discipline." However with the downturn in the wine industry, it is something that she intends to focus on more and more.

Eight judges reviewed over 36 000 logos that were submitted to the current annual's call for entries. They were:

- Louise Fili, Louise Fili Ltd New York US
- Ken Carbone, Carbone Smolan Agency New York US
- Paul Howalt, Tactix Creative Arizona US
- Gyula Nemeth, Budapest Hungary
- Cesar Hirata, FutureBrand BC&H Sao Paulo Brazil
- James Strange, Bailey Lauerman Nebraska US
- Tom Andries, Today Leuven Belgium
- Regine Stefan, Venturethree London England



**THIRTEEN TORBAY ROAD**  
Greenpoint Cape Town

According to the publishers, the projects in the book are selected for their quality, timeliness, and relevance, and inspirational nature. It aims to form an effective mix of large and smaller firms, geographies, budgets and client types.

Fogel is the previous gold winner of the global packaging in 2009 and has been featured in the coffee table book plus wine for her creative label design. For more information, go to [www.vanessafogeldesign.com](http://www.vanessafogeldesign.com)

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