

## **International Hotel School welcomes Y&R as new agency partner**

Y&R South Africa's Durban office was recently awarded the account for International Hotel School, Africa's leading hotel school. The agency will be providing an integrated offering, including ATL, PR and Media. According to managing director of Y&R SA's Durban office, Lindsay Leppan, this is a significant win because the International Hotel School is already a strong and celebrated brand in the culinary and hospitality industry.

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