

WATCH: Net#work BBDO, Google commemorate Africa Day

Google, in collaboration with Net#work BBDO, has released a video commemorating Africa Day. The message on the video centres around unity, reinforcing the brand's "helpful" role.

The video celebrates everything African using YouTube videos from content creators from across the continent. This is part of Google's Africa Day roll-out this year, with the YouTube x Viacom Africa Day concert featuring talent from across the continent and the African diaspora.

Watch the video below:

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