

Loeries TV, Radio Craft judges announced

The TV and Radio Crafts judging panels for the 33rd Annual <u>Loerie Awards</u> have been announced. Chair for both TV Crafts and Radio Crafts is André Laurentino, TBWA\London ECD.



TV Crafts panel

- Chairman: André Laurentino, ECD, TBWA\London
- · Amy Allais, director, Ola Films
- Bridget Johnson, creative director, Ogilvy Johannesburg
- · Dean Blumberg, director, Bouffant
- · Gareth Lessing, founder and ECD, The Nest
- Graeme Jenner, deputy ECD, Net#work BBDO
- · Greg Francois, director, Fresh Eye Films
- · James Cloete, ECD, Draftfcb
- · Karin Barry-McCormack, head of art, King James
- Norman Maake, director, Plank
- · Roger Smythe, managing director, Masters & Savant Worldwide
- · Rui Alves, ECD, Lowe Bull Johannesburg
- Terence Neale, director, Egg Films

Radio Crafts panel

- Chairman: André Laurentino, ECD, TBWA\London
- · Dave Harris, owner and CEO, Freq'ncy
- · James Cloete, ECD, Draftfcb
- Jenny Glover, creative director, Net#work BBDO
- John Culverwell, co-owner and CEO, Sonovision
- · Jonathan Beggs, creative director, The Jupiter Drawing Room Cape Town
- Justin Gomes, creative director, FoxP2
- · Paige Nick, creative head, King James
- Rob Schroder, music director, Rob Roy Music
- · Sammy-Jane Thom, creative director, Saatchi & Saatchi Cape Town
- Tseliso Rangaka, creative director, Ogilvy

The Loeries judging will take place in Johannesburg from 5-13 July 2011 at Vega and Design School South Africa and will begin with the Loeries Seminar on 5 July at The Campus in Bryanston, during which three international speakers will give a talk. Tickets are subsidised by The Loerie Awards and can be booked through the Loeries website (www.theloerieawards.co.za).

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