

## Ogilvy SA shortlisted in Design category

The LIA Awards' Design and Package Design jury, led by Borja Borrero, completed their judging in Las Vegas. The shortlists contain 102 Design and 15 Package Design entries and Ogilvy South Africa has been announced as one of the finalists in the Experiential Design subcategory (Design category) for its #ShaveToRemember campaign for Philips and The Nelson Mandela Foundation.

Entries in this category include the design of products, processes, services, events and environments, with a focus on the positive brand perception created by the quality of the consumer experience.

The judging continues in Las Vegas with more shortlists expected to be announced soon.

Click [here](#) to view what shortlists have been released so far.

For more, visit: <https://www.bizcommunity.com>