

# iStore Meets melds Apple marketing and South African celebs with education

 By [Shereesa Moodley](#)

19 Aug 2019

iStore in South Africa on Tuesday announced the launch of "inspirational and informative" iStore Meets across the country.

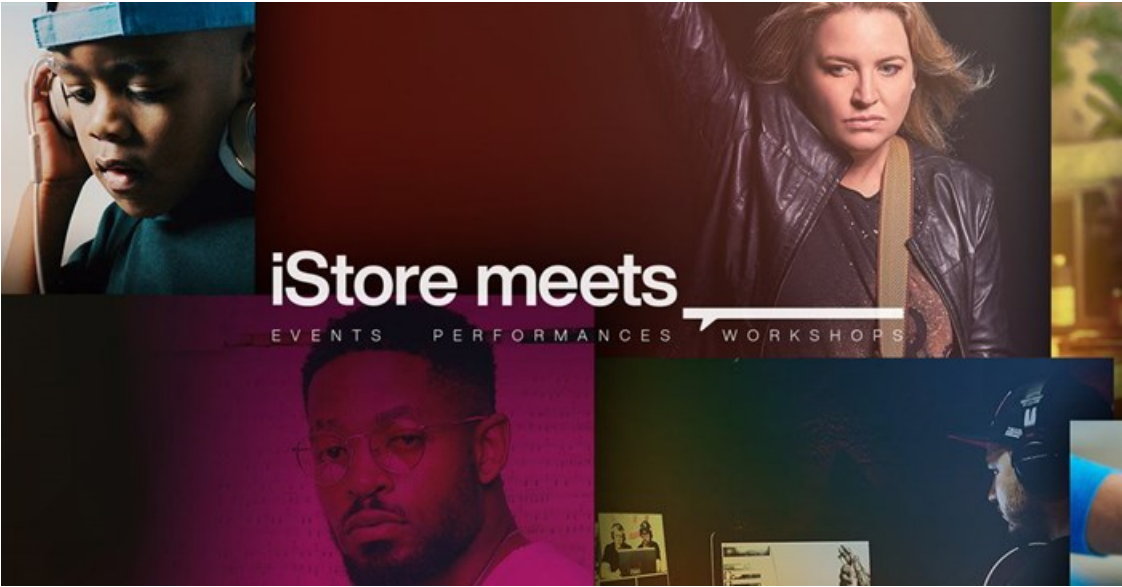


Image credit: Apple iStore.

The events, which will take place at the company’s brick and mortar stores, will feature sessions with various local celebrities, artists, photographers and musicians sharing their skills in “photography, video, music, coding, art, health and more”.

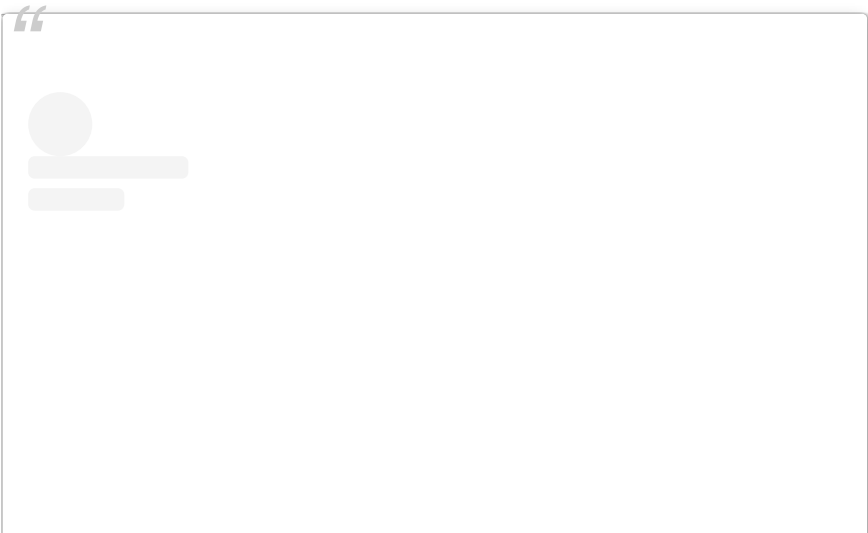


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Each session will involve Apple’s products and how the company’s various offerings have helped improve the lives of digital creatives, so it’s largely a marketing exercise too.





[View this post on Instagram](#)



Henry and I are playing an exclusive 60 minute set at Canal Walk this Saturday.

Tickets are FREE! Register now to secure a spot! #linkinbio #istoremeets

@istoreza @henrysteeljr

*A post shared by Karen Zoid (@karen\_zoid) on Aug 13, 2019 at 5:36am PDT*

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kids, teachers, parents, those new to Apple or even pros can attend sessions relevant to their skill set, experience or interest,” iStore said in a press release.

The Meets include social content training with Redbull content creator Jono Ferreira and music production lessons with recording artist Prince Kaybee.



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Interested attendees can browse the meets on iStore's [website](#), where they can book their place at events according to location, topic and time.

Most of the sessions are free to attend, however iStore notes that “selected sessions may incur a ticket fee”.

## ABOUT SHEREESA MOODLEY

Shereesa is a passionate writer who often delves into the world of social media, online trends and all things photography. She is also a journalism graduate of Rhodes University and can be found frequenting YouTube and Instagram. She lurks on Twitter too, sometimes.

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