

Trust me, I'm Mac Book: Microsoft trolls Apple in its new Surface Laptop ad

 By [Shereesa Moodley](#)

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The flames of a long-standing war between Microsoft and Apple were fanned on Wednesday when the former released an ad featuring the favourable opinions of an Australian man called Mackenzie "Mac" Book.



Mackenzie "Mac" Book. Image credit: Microsoft.

"We asked Mac Book to compare Surface Laptop 2 to MacBook Air," Microsoft explains in the ad description.



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Throughout the video, the Australian Mac Book agrees that [Microsoft's Surface Laptop 2](#) is indeed better than Apple's MacBook Air.

According to Mr Book, the Surface's battery lasts long, is faster and, unlike the MacBook Air, has a touchscreen.

“You should get a Surface. Trust me, I’m Mac Book,” the man concludes.



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Sure, it’s not very innovative or groundbreaking in terms of guerilla advertising, but the Australian accent really just does it for us.

Have a look at the ad below, as we all eagerly await Apple’s retaliatory response.

ABOUT SHEREESA MOODLEY

Shereesa is a passionate writer who often delves into the world of social media, online trends and all things photography. She is also a journalism graduate of Rhodes University and can be found frequenting YouTube and Instagram. She lurks on Twitter too, sometimes.

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