

Ogilvy South Africa restructures creative leadership teams

Ogilvy South Africa has restructured its creative leadership teams in Cape Town and Johannesburg. Current Loeries chairperson Tseliso Rangaka and Matthew Barnes have been promoted to joint chief creative officer.



CCO Pete Case leaving Ogilvy SA

18 Jul 2019



Rangaka, who has been with Ogilvy for more than 10 years, will lead the Cape Town campus, while Barnes, who joined Ogilvy with the Gloo merger, will lead the Johannesburg team.



Tseliso Rangaka's views on Loeries 2019

Loeries 1 Jul 2019



Several simultaneous promotions and restructures have taken place in the wider group, including the promotion of Molefi Thulo and Peter Little to ECD roles in Johannesburg as well as the appointment of Marion Bryan and Irene Styger as creative directors in Johannesburg. Neil White, Alex Goldberg and Taryn Scher have taken up creative director roles at Ogilvy Cape Town.

“We’re really excited for Matt and Tseliso to take the creative helm moving forward. They are exceptional at their craft and great fun to work with,” said Ogilvy SA CEO Alistair Mokoena.

“ I couldn’t have hoped for a more talented and genuine 2 people to take over from me. Huuuge and well deserved congratulations to [@tselisorangaka](#) and [@Matthew01139489](#) for your new roles as CCO. A new and exciting chapter of [@OgilvySA](#) has begun ! pic.twitter.com/K1UUjWqC1G — Pete Case (@petecase) July 22, 2019 ”

Rangaka will partner with Cape Town MD Vicki Buys and Barnes with Johannesburg MD Elouise Kelly.



Left to right: MD for Ogilvy Joburg Blouise Kelly with newly-appointed COO for Ogilvy Joburg Mathew Barnes. MD for Ogilvy Cape Town Vicki Buys with newly-appointed COO for Ogilvy Cape Town Tseliso Rangaka.

Most recently, Ogilvy was the most awarded agency at the MAAs (the Marketing Achievement Awards) and received a Grand Prix and two Gold Apex Awards at the Apex Effectiveness Awards.

“ Congratulations Team Ogilvy!!!!!!! 2 Bronze, 1 Silver, 2 Gold, and a Grand Prix. [#apexawards2019](#)
[pic.twitter.com/97oQAQyMjJ](#)— Ogilvy South Africa (@OgilvySA) [July 11, 2019](#) ”

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