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KFC South Africa's hilarious World Cup ad hits 9GAG

By Andy Walker

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Congrats, KFC South Africa, you're now 9GAG famous.

The website laced with memes and funny videos posted a clip of KFC South Africa's pre-World Cup advertisement, featuring a footballer "making a meal" of a tackle.

And no, surprisingly, Neymar isn't starring in it.

The clip was published to 9GAG's Instagram account of some 45.6 million followers early Thursday. The post has since amassed more than 3.5 million views, 60,000 likes, and more than 13,000 comments.

KFC South Africa must be loving the free publicity too. Its Instagram account in comparison has just 24,000 followers in total.

If you haven't yet seen the ad, watch it below.

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This ad was released 2 weeks before the World Cup � @ @ @ kfcsouthafrica - #worldcup

A post shared by 9GAG: Go Fun The World (@9gag) on Jul 5, 2018 at 1:50am PDT

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ABOUT ANDY WALKER

Camper by day, run-and-gunner by night, Andy is editor at Memeburn and prefers his toast like his coffee --- dark and crunchy. Specialising in spotting the next big Instagram cat star, Andy also dabbles in smartphone and game reviews over on Gearburn. Nando's latest ad campaign takes a cheap, sanitised shot at a rival - 19 Mar 2020 South Africa hits Google with searches for 'face masks' and 'hand sanitizer' - 9 Mar 2020 South Africa received more spamcalls and SMSes in 2019 than ever before - 6 Dec 2019 Cell Cs 4G coverage will be even greater thanks to latest MIN deal - 19 Nov 2019 DStv New streaming reports smached by the R review Merd Cover

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