

All the Feb/March 2015 Creative Circle Awards winners

The Feb/March Creative Circle Awards were held at NativeVML in Johannesburg late last week - read the full list of winners below...

There was a great turnout of Creative Circle members, and Jason Xenopoulos and the rest of the NativeVML team were called "excellent hosts".

View Xenopoulos' opinion of the Feb/March entries, embedded below:

Congratulations to all the winners:

FEBRUARY 2015 AWARD OF THE MONTH RESULTS					
PRIZE	CATEGORY	AGENCY	BRAND	PRODUCT	TITLE
First	Digital & Interactive - November 2014 to February 2015	TBWA\Hunt\Lascaris Johannesburg	Awareness / Donations	Awareness / Donations	Médécins Sans Frontières
Second	Digital & Interactive - November 2014 to February 2015	M&C Saatchi Abel	Q20	Q20	Squeaky Browser

Third	Digital & Interactive - November 2014 to February 2015	Lowe Cape Town	Organ Donor Foundation	Organ Donor Foundation	Get me to 21
First	Outdoor & Out of Home - February 2015	FoxP2 Advertising	Garagista Beer Co.	Tears of the Hipster	Tears of the Hipster 'Flat White, Beard Wax, Bon Iver, Cardigan, Wes Anderson'
First	Print - February 2015	Publicis Machine	Hasbro	Play-Doh	Play-Doh Smart Kids 'Cookies, Piggy Bank, Gnomes'
Second	Print - February 2015	Ogilvy & Mather Cape Town	Volkswagen South Africa	Up!	Go places 'Corporate, Parents, Wind, Women'
First	Radio - February 2015	Ogilvy & Mather Cape Town	Careers24	Job search	What do you do for a living? 'Hahaha, Er'
Second	Radio - February 2015	Joe Public	Dialdirect	Dialdirect Insurance	A Lifetime in a Minute 'Dad, Wife'
First	Television, Video & Cinema - February 2015	Net#work BBDO	Chicken Licken	Bang Bang Mx	Bang Bang Mx 'Reverse, 1974, Caveman, Fish, Pocket Money'
Second	Television, Video & Cinema - February 2015	TBWA\HuntLascaris Johannesburg	Standard Bank Sponsorship	Ironman	Runner
Third	Television, Video & Cinema - February 2015	MetropolitanRepublic	MTN	Data	Space

MARCH 2015 AWARD OF THE MONTH RESULTS

PRIZE	CATEGORY	AGENCY	BRAND	PRODUCT	TITLE
First	Print - March 2015	Ireland/Davenport	Salvation Army Carehaven	Charity	#TheDress
Second	Print - March 2015	Joe Public	People Opposing Woman Abuse	People Opposing Woman Abuse	Safe at Home 'Bridge, Alleyway, Railway'
Third	Print - March 2015	Ogilvy & Mather Cape Town	District Six Museum	Ticket Sales	The Dompas vs The Free Pass
Third	Print - March 2015	Young & Rubicam	Colgate Palmolive	Colgate Plax Mouthwash	Your Breath 'Surprise Party, Teacher Greeting, Wedding'
First	Radio - March 2015	FoxP2 Advertising	Cipla Medpro	Airmune	Boss
First	Television, Video & Cinema - March 2015	King James Group	Santam	Santam	One-of-a-Kind
Second	Television, Video & Cinema - March 2015	FoxP2 Advertising	Design Indaba	Creativity For Good	Project Phoenix
Third	Television, Video & Cinema - March 2015	Quirk	Orange Babies	Found raising TVC	Borrowed Time



The Feb/March 2015 Creative Circle Awards judging panel

The judging panel comprised Jason Xenopoulos, NativeVML CEO; Phil Ireland, Ireland/Davenport founder and creative partner; Archie Malinga, Joe Public senior art director; Rob Rutherford, OpenCo ECD; Erin Brooks, FCB Creative Director; Rui Alves, Y&R South Africa ECD; Jacques Gross, King James II creative group head; Shane Forbes, TBWA Hunt Lascaris group head; Moira-Gene Sephton, Quirk senior art director; and Suhana Gordon, Net#work BBDO creative

director.

For more, go to <http://creative.loeries.com/>.

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