

Entertainment Lions for Music shortlist

The Cannes Lions Entertainment Lions for Music shortlist has been released.



The Entertainment Track celebrates creativity that goes beyond branded communications to create authentic entertainment that engages consumers and impacts culture.

The Entertainment Lions for Music celebrate creative collaborations and original content, demonstrating original production, promotion or distribution of music for

brands.

Paulette Long OBE, music consultant/board director of Paulette Long, UK is the 2019 Entertainment Lions for Music jury president.

With a career spanning over 34 years, Long currently serves as a board director for The Music Publishers Association and in 2016 received an OBE for her services to the music industry.

No South African entries were shortlisted.

All the winners will be announced during the Cannes Lions Entertainment track award ceremony from 7pm on Tuesday, 18 June.

View the **Entertainment Lions for Music** shortlist in full.

The Cannes Lions Festival of Creativity runs from 17 to 21 June 2019, with Cinemark – now known as Ster-Kinekor Sales – the local representatives of Cannes Lions for SA. Visit our <u>Cannes Lions special section</u> for the latest updates!

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