

Glass, Innovation and Titanium Lions shortlists!

Shortlists for Cannes Lions' Glass: The Lion for Change, Innovation Lions and Titanium Lions have been announced ahead of the 2019 Festival of Creativity.

Cannes Lions has revealed the shortlisted entries for the 2019 Glass: The Lion for Change; Innovation Lions and Titanium Lions. The shortlisted entrants will present their work directly to jury members, in front of a live audience, from Monday, 17 to Wednesday, 19 June 2019.



The live judging format provides an interactive forum in the awards review process.

Jury members are encouraged to engage with presenters and ask questions to better understand the finer details of the entry. The live audience gets first-hand insight into the judging process and gain an opportunity to find out what the jury is looking for when awarding a Lion, while also discovering new innovations and creative work from around the world.

Innovation Lions 2019

The Innovation Lions shortlist comprises 25 entries from 16 countries, including: Thailand, China, Canada, Denmark, Sweden, Argentina, The Philippines, Belgium, Australia, Mexico, Russia, UK, Brazil, Israel, Germany and USA. The Innovation Lions shortlist presentations take place on the Awards Hub Stage from Monday to Wednesday and the winners will be announced onstage on Thursday, 20 June.

Innovation jury president and innovation track ambassador Bill Yom, global creative director of Cheil Worldwide, said:

“ This year's Innovation Lions shortlist is an exciting essence of creative excellence and I'm happy to see the work coming from countries across the world. Every shortlist candidate team should be proud to reach this stage. The Innovation Jury is looking forward to watching each presentation during live-judging on the Cannes Lions stage. The Stage is yours, not ours. ”

[View the full Innovation Shortlist here!](#)

Glass: The Lion for Change

The shortlist for Glass: The Lion for Change includes 23 entries from 12 countries, including: Brazil, Canada, Denmark, France, Germany, Iceland, India, Poland, Sweden, The Netherlands, UK and USA and attendees of this year's Festival can see the presentations live in The Workshop Room on Tuesday and Wednesday.

Wieden+Kennedy Amsterdam's '**Just Do It: Caster Semenya**' for Nike South Africa, with production work by Glassworks Amsterdam as well as Park Pictures London, Trim London and Wave Studios London has made the Glass: The Lion for Change shortlist.



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This year's Glass: The Lion for Change winners will be honoured onstage on Friday, 21 June in the final Awards Show of 2019.

Jaime Robinson, chief creative officer of Joan Creative and this year's Glass Lion jury president, said:

“ This year’s best work was a combination of powerful stories and really genius media-tweaking ideas, all hell bent on challenging norms. I think we’re all dying to get into the jury room, learn more about the shortlisted work, and of course, discuss! ”

[View the full Glass: The Lion for Change Shortlist here!](#)

Titanium Lions 2019

The Titanium Lions jury, led by jury president David Lubars, chief creative officer worldwide and chairman North America of BBDO, selected 20 pieces of work to be presented live at this year's Festival. The entries span 9 countries, including: Colombia, France, Germany, Poland, Spain, Israel, UAE, UK and USA with presentations taking place in Redac 1 across Tuesday, 18 and Wednesday, 19 June and winners awarded onstage on Friday, 21 June.

Commenting on the shortlist, David Lubars said:

“ Dan Wieden suggested the Titanium Lions back in 2003. His original charter for the award was to recognise work that was so forward thinking, it was difficult to fit it into a conventional category. It was work that showed the industry a new direction. The 2019 jury has created a shortlist we believe adheres to Dan’s charter; we’re excited about it, we believe you will be, too. ”

[View the full Titanium Lions Shortlist here!](#)

Simon Cook, managing director of Cannes Lions, said, “We’re delighted to announce the first shortlists that represent the best in creativity from across the globe in these three highly competitive categories. Live judging allows more Cannes Lions delegates to gain insights and learn what creative excellence look like.”

The Cannes Lions Festival of Creativity runs from 17 to 21 June 2019, with Cinemark – now known as Ster-Kinekor Sales – the local representatives of Cannes Lions for SA. Visit our [Cannes Lions special section](#) for the latest updates!

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